

Contribution Campaigns

Contribution campaigns are a way for Hyperledger projects and labs to leverage all of Hyperledger's marketing channels to connect with new contributors. If you are interested in finding more contributors for your project, let us know and we're happy to help. We'll need a few things from you:

- a page with clearly defined steps for how to get involved and what contribution opportunities people can work on
- a blog post about your project and why people would want to consider contributing
- and participation in at least one recorded webinar or virtual meetup so we have a video about your project

Once we have that information, we'll schedule a campaign that will share these details about your project using our social media channels, email messaging, website+wiki and more. We'll also help you use the [Insights metrics dashboard](#) to track the success of the campaign and the growth of your community.

When we've done this before, we've seen many new contributors get involved. The following presentation has information about a contribution campaign we ran at the end of 2020 for the [Blockchain Automation Framework](#). If you'd like to talk about running a contribution campaign, please feel free to [email us](#)



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Past Campaigns

Q4 2021: [Hyperledger Cacti](#)

Q3 2021: [Minifabric lab](#)

Q2 2021: [Blockchain Carbon Accounting lab](#)

Q1 2021: [Fabric documentation translation](#)

Q4 2020: [Blockchain Automation Framework lab](#)

Planning documents for these campaigns are in the [Contribute-A-Thon](#) section of the wiki.