

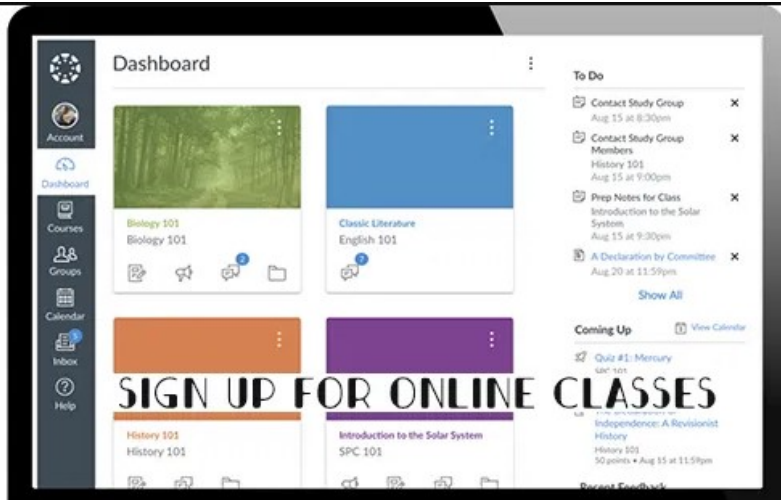
IBI Training

July, 13, 2021 AGENDA

Bobbi to receive email logins

- Web Site Link: Layout page for easy view of class information

Example:



Create Social Media Post to advertise classes:

Example

3 Days left before our BC Developers Course , sign up now.

Meetup L:ink

Email for Welcome.

** 15 day to 20 days for promotions to sink . August

			Task		
Prepare Training Schedule	Pri mary	Sec ondary	3/2 Offer Blockchain Professional course for learners in-between first season and job fair. Certificate to be displayed on web site during Job Fair.	Opp Seekers Session 1 July 8th Session 3 August 12th Job Fair August 26th	Em plo yers Ses sio n 2 Jul y 29th Job Fair Aug ust 26
Prepare Course Curriculum	Pri mary		(1) Blockchain Professional (2) Certified Admin /Architect Hyperledger / Ethereum (3) Certified Developer Hyperledger and Ethereum		
Prepare Training Presentations	Pri mary				

Prepare Training Handouts	Pri mary				
Conduct Training Classes	Pri mary				
Arrange for Training Faculty	Pri mary				
Arrange for Guest Speakers		Primary		Arrangements with Hyperledger Meetups to host	
Prepare Marketing Plan & Customer Acquisition	Sec ond ary	Primary		Working on advertising	
Arrange Marketing Material	Sec ond ary	Primary			
Program Co-ordination until training batch commencement	Sec ond ary	Primary			
Corporate On-boarding until training batch commencement	Sec ond ary	Primary			
Main training program co-ordination	Pri mary	Sec ond ary			
Prepare for Hands-on Projects	Pri mary				
Execute Hands-on Projects	Pri mary				
Evaluate Hands-on Projects	Pri mary				
Prepare Exam Papers	Pri mary				
Conduct Exams	Pri mary				
Exam Evaluation	Pri mary				
Generate and Distribute Certificate on SnapCert (Certificate Generation & Authentication Blockchain Platform)	Pri mary				
Fee Collections		Primary			
Accounting		Primary			

6/22/2021

Discussions:

1. Powerpoint Review and Suggestions
2. Web Site review and suggestions (put Start date of classes on landing page.) and (research dropping code to connect to accenture)
3. Publish event to Meetups and Hyperledger communities, LinkedIn

6/1/2021

Discussed modular class schedule and how they run in catch up phase.

Incorporate marketing pdf into website.

5/18

Paypal ID : <https://www.paypal.com/buttons/smart?flowloggingId=cd44dc478d9c8> (complete)

Verified with John Carpenter, IBI will have 15 minutes on 7/8 to introduce training portal. (Verified)

5/14

- Mayank to do the final testing for the training program page 5/18

- Mayank to provide Bobbi links for (received)
 - Training Programs
 - Login | Register
- Bobbi to provide Mayank with PayPal email ID for payment gateway (complete)
- Bobbi to confirm with John Carpenter for IBI's 15 mins session for 8th of July Meetup
- Shihas to confirm the resource person from IBI for 8th July Meetup
- Shihas to work on the training program schedule

Links to Web sites

Preparing Marketing Materials for Tuesday 5/18

Have Meetup call at 11am with Boston and Denver, David Boswell on board with

job Fair

5/11

Share link to training portal

Set up meetup

Beginning class will be added by IBI

5/12 training portal live and tested

5/3/2021

- to do : Agenda items for the meetup

Hyperledger very interested but requested we postpone till after global Forum. They will make it a network event to gain exposure.

New dates for IBI approval: pages and social.

First Session Opp Seekers July 7 John Denver Meetup

First Session Employers July 29 Jim Boston Meetup

Second Session Opp Seekers August 12th Bobbi Princeton Meetup

Job Fair ALL August 26th

Review Class Offerings

4/27

To Do:

1 Go over the three training offered (dates and topics)

Get pricing

LMS Do we want to enroll in the IBI LMS on the site, if so on what pages

Collection for class fees Done thru LMS or another system

Discuss Social Media campaign - Get web site complete then (and speakers)

SPEAKERS:

I will reach out to Mike Castello from Forbes Magazine and Women in Tech

Discuss Hyperledger involvement

Zoom Meeting Thursday 11:30

4/13

Finish web site and marketing materials for go live date Monday 4/27
Get link to LMS for web site login

4/6/2021

Worked on Main Marketing Materials and Web site

3/30

Bobbi	Marketing Material for Conversation with employers to be done
Shihas	Check with Prashant regarding coindesk speaker/HR and other potential employers
Shihas	Identify and propose training programs to be offered

Bobbi and Naresh	Recorded sessions to be offered for free to be considered. Bobbi to share teaching link on email to Naresh
Bobbi	Discuss about the marketing material design with Darshana
Bobbi	Searching a speaker Hyperledger, IBM and coindesk
Bobbi	reach out to Coindesk for speaker
According to bobbi	Estimated head count 30-40 people can enroll the program
Bobbi	reach out to the job hunters on their network
Bobbi	need to provide access of their portal to me
	survey to be conducted the program will be on weekdays or on weekend
	Next meeting on 30th March at 7PM IST

3/23/2021

Reach out to COINDESK, follow up with LinkedIn

Decision on graphics

Recorded curriculum for training site.

3/22/2021 Emailed Facebook about Job Fair , got response with a contact name

Meeting 3/16/21

1. Session Track 1 - Decide Session Speakers May 19th
 - a. Session 1: Speaker from a hiring industry (Linked in)
 - b. Session 2 -
Labs - work on branding yourself: Guest Speaker: LinkedIn, Monster
2. What kind of content should be available on LMS for them to study / read / engage
 - a. Roles & Responsibilities in each Role
 - b. Gartner Reports
 - c. LinkedIn Job Reports
 - d. Some Free content
3. Session Track 2 - Employers
 - a. Decide Speakers Hyperledger
4. Session 3 - Job Fair - Virtual? How will it go exactly?
5. IBI Demo of BC Employ landing page
6. Revised MSA to be signed by Naresh & Bobbi (requesting Bobbi to sign and share final copy over email.

To Do

Paypal link:
Create LA account

Speak to us _ monster

How and who are signing up Pay for session them join dashboard

Mayank access for Confluence / BCEmploy

Reach out LinkedIn Speakers