

DevRel-Marketing Committee

Goals:

- **Grow and nurture developer ecosystem:** The purpose of this committee is to discuss and put into action marketing related initiatives around the Hyperledger projects and community. This is a great opportunity for project maintainers and contributors to learn how they can get involved in many aspects of marketing including overall messaging, events, content, social media, and PR, to further help the public hear about and understand Hyperledger and its community.
- **Improve the communication between marketing and technical leaders:** Gain guidance and involvement from Hyperledger project technical experts in marketing initiatives. Understand how we can better work together to amplify Hyperledger's public presence and marketing messages

Who should participate in committee:

- Maintainers, active contributors to Hyperledger projects
- Community Managers/Dev Relations/Marketing
- Open to member companies and non-member companies

How:

- Participate and contribute to monthly DeRel-Marketing Committee call (Details below)
- Join and contribute to Dev-Rel Marketing taskforces
 - [Whitepaper and Greenhouse Graphic Update Taskforce](#)

Monthly Dev-Rel Marketing Committee -Dial in Information:

- [ADD to Calendar](#)
- The second Wednesday of every month at 9am PT Join Zoom: <https://zoom.us/j/92403869974?pwd=V0ZFSmdpdmFjVDloUVJFQ2RzZjIzd09MeetingID:92403869974Passcode:914129>
- One tap mobile
 - +16465588656,,92403869974#,,,,*914129# US (New York)
 - +13017158592,,92403869974#,,,,*914129# US (Washington DC)Dial by your location
 - +1 646 558 8656 US (New York)
 - +1 301 715 8592 US (Washington DC)
 - +1 312 626 6799 US (Chicago)
 - +1 669 900 9128 US (San Jose)
 - +1 253 215 8782 US (Tacoma)
 - +1 346 248 7799 US (Houston)
 - 877 853 5247 US Toll-free
 - 888 788 0099 US Toll-free
- Meeting ID: 924 0386 9974
- Passcode: 914129
- Find your local number: <https://zoom.us/u/aOSR7FIAw>
- Hosted by: [Helen Garneau](#) (Manager of Marketing Communications-Contract) [Alissa Worley](#) (Hyperledger MC chair) [Duncan Johnston-Watt](#) (Hyperledger MC vice chair)

Meeting Agenda/Notes:

[2021](#)

[2020](#)

[2019](#)