2020-06-10 Jim Gordon, Intel

The Value of Activating the Male Majority to Advance Diversity & Inclusion

Add this event to your calendar: June 10, 10am PDT

Dial-in: https://zoom.us/my/hyperledger.community.backup

Don't miss the next DCI-WG meeting with guest presenter Jim Gordon, General Manager, Ecosystem Strategy & Business Development in Intel IAGS.

You'll learn:

- Why he was motivated to take a leadership role… and ways to think about your own motivation
- How he approaches the topic, what tactics he uses to make a difference, and ways that we can all contribute
- Why job is not done: the cultural evolution is in the middle innings, certainly not at the end

Based in Folsom, California, Jim has managed multiple director led teams focused on security customer and industry engagement to improve Intel’s core product market share and margin. The teams included: marketing, business development, OEM customer enabling, cloud service provider customer enabling, and AI security industry development. All teams were focused on enabling Intel security innovations – in both hardware and software – and creating both market recognition as well as specific large customer impact.

Jim is a passionate Diversity & Inclusion advocate. He serves as Co-Executive Sponsor of Women in Intel Network (WIN) @ Intel Folsom. He holds an MBA from Purdue University.