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Internet and Identity

The Internet was created without a way of positively identifying the people and organizations who use it.



"On the Internet, nobody knows you're a dog."



TRUST

The main reason we have identity systems is to establish trust.

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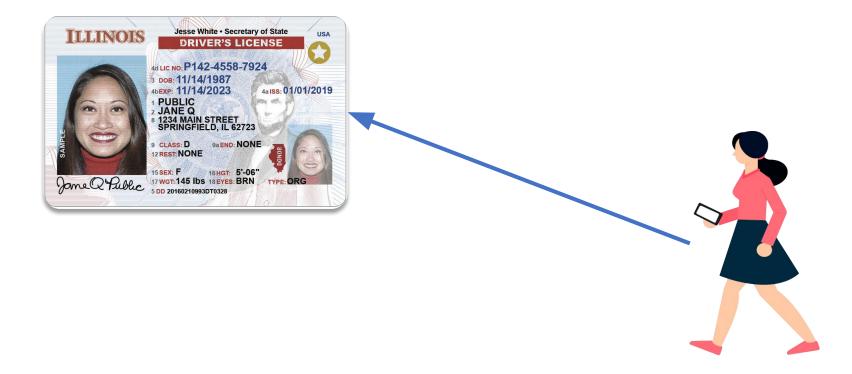
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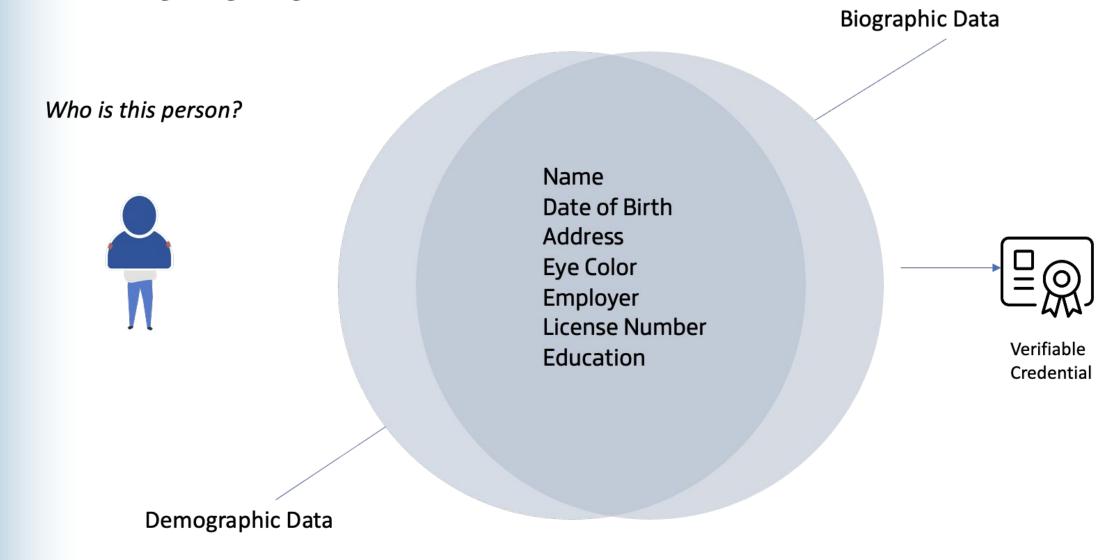


What is identity?





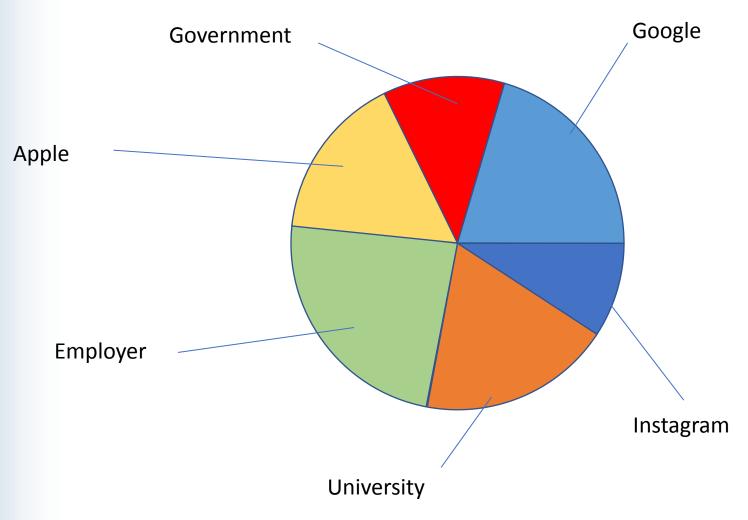
What is identity anyway?







What is "identity?"



Any given data point can be used to PROVE something about yourself, and therefore, any data point can become a constituent of your identity.







The **Everything I**dentity

Potential <u>I</u>dentity

any conceivable data point

any data point that may be valuable and can be shared with consent

<u>I</u>dentity



identity

traditional biographic and demographic data about a person





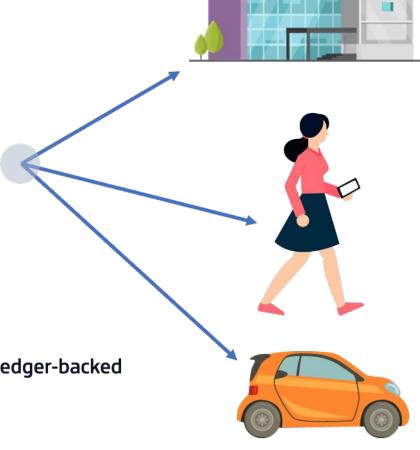
Identity is Everything!

(and anything you want it to be)

Any data point that refers to a particular data subject.

- Database stores
- · Biometric data or authentication
- Regulatory attestation authority

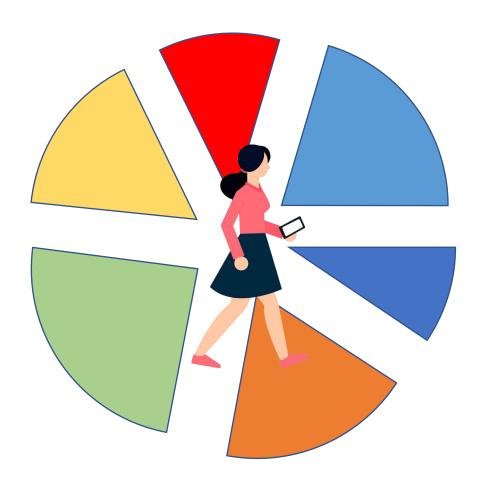
All can be used as a form of identity with a ledger-backed Verifiable credential







Decentralization





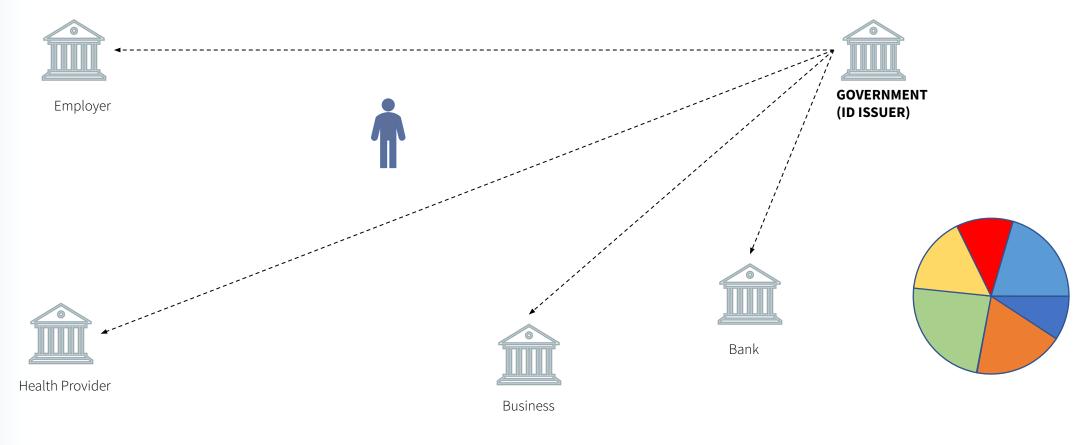


The problem with centralization

When data is controlled, shared and handled primarily by third parties (not the data subject),

consent, compliance, tracking and transparency are difficult to achieve

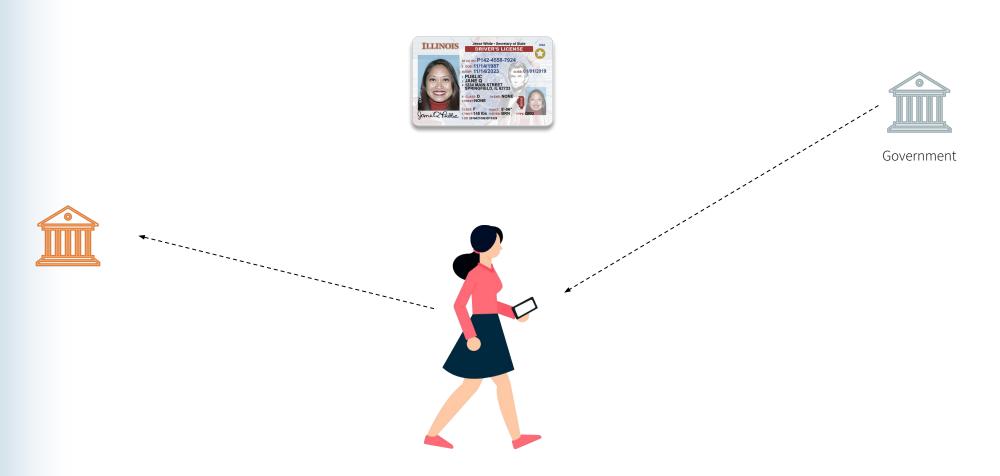
To gain efficiency and trust, entities must integrate systems, which is difficult, costly, and compromises privacy







A digital model of the analog world









Trust: Then and now



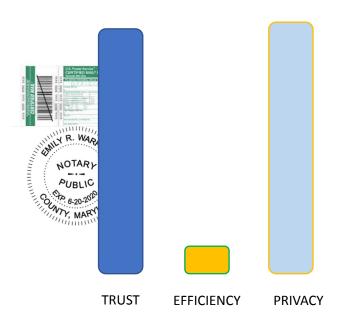


The goal of decentralized identity

Analog functionality with digital efficiency

Analog World

3200 BC ~ 1964



Physical documents sent, shown, signed, notarized, sealed...



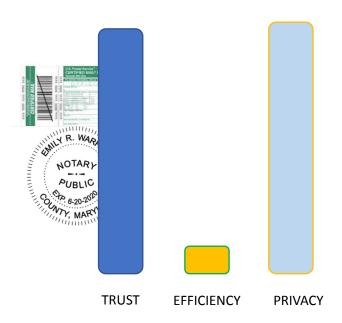


The goal of decentralized identity

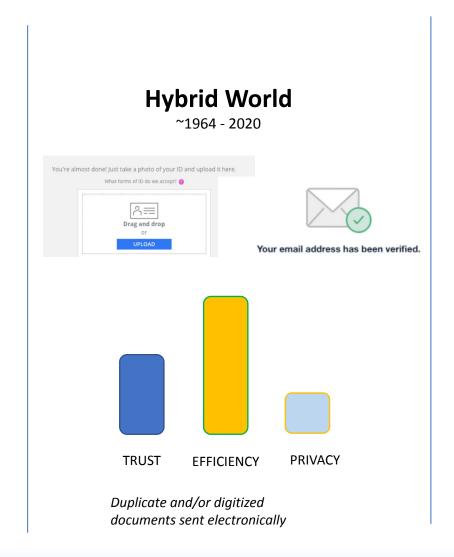
Analog functionality with digital efficiency

Analog World

3200 BC ~ 1964



Physical documents sent, shown, signed, notarized, sealed...





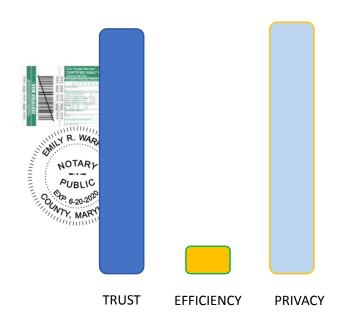


The goal of decentralized identity

Analog functionality with digital efficiency

Analog World

3200 BC ~ 1964

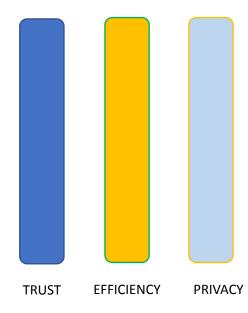


Physical documents sent, shown, signed, notarized, sealed...

Hybrid World ~1964 - 2020 You're almost done! Just take a photo of your ID and upload it here. What forms of ID do we accept? (9) Your email address has been verified. TRUST **PRIVACY EFFICIENCY** Duplicate and/or digitized documents sent electronically

Decentralized World

~2020 ---



Verification of digital document authenticity and integrity is possible!





Trust in Data: Small percentage, big risk

to increase analysis costs Trustworthy data but without proof of trustworthiness! Untrustworthy data but without proof **ANALYSIS COST** of untrustworthiness! of work to prove trustworthy data is truly trustworthy and weed out



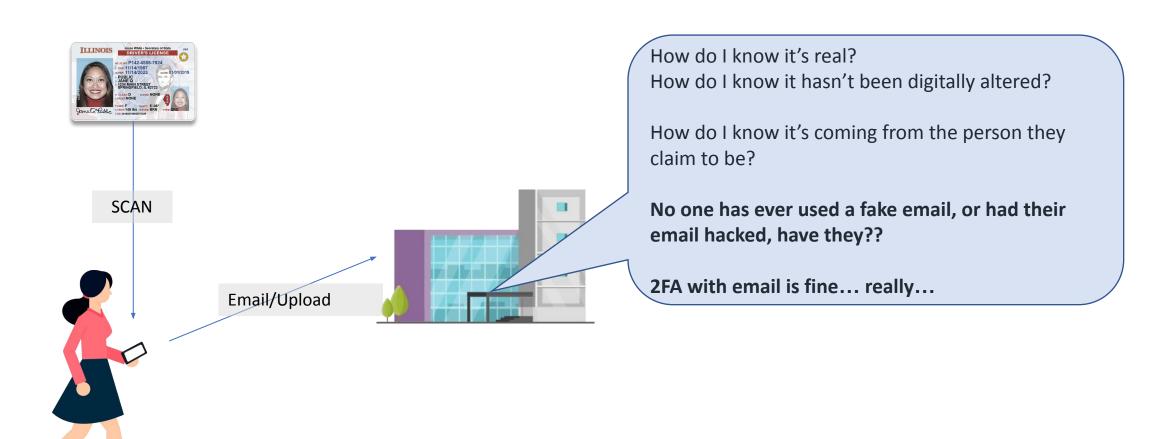
RISK COST

untrustworthy data

from intake of untrustworthy data because you don't want

Placing Trust in Representations and Attestations

Carries Cost and Risk in a Hybrid World





What is trust in data?

Trust in data comes from three parts:

- Authenticity Being able to identify the source of the data

 → Does it come from the place it claims to be from?
- Integrity Being able to identify if the data is "real," or has arrived "as-issued"

 Has it been altered or tampered with?



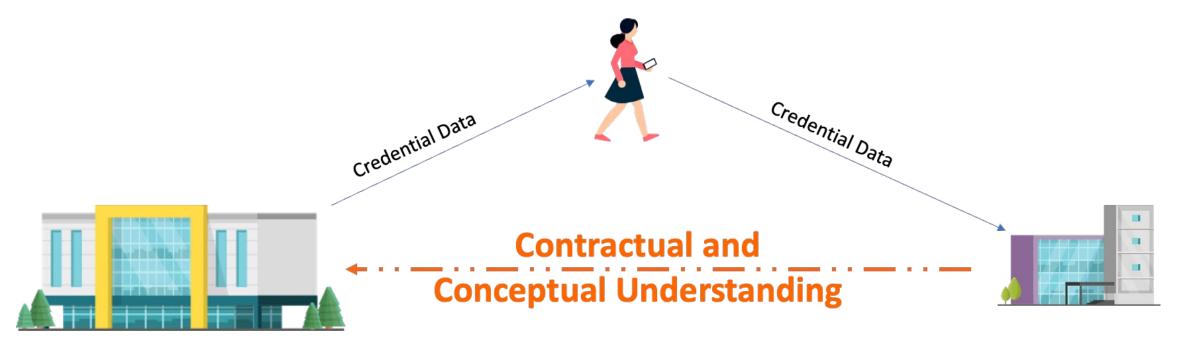


What is trust in data?

Trust in data comes from three parts:

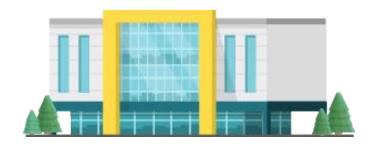
Usefulness Once provenance is assured, how well do I know the originator of the data?

→ Do I trust their processes, regulatory environment and compliance practices?

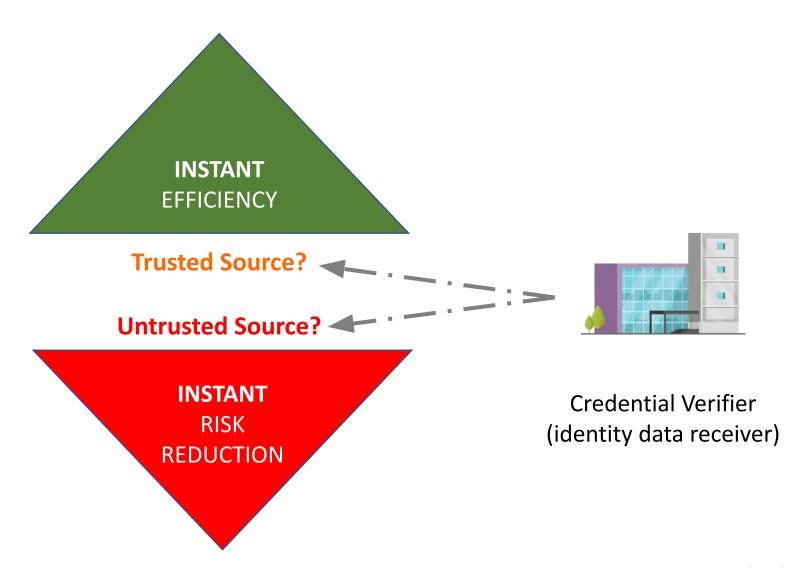


Useless if untrustworthy?

(it's actually more useful)

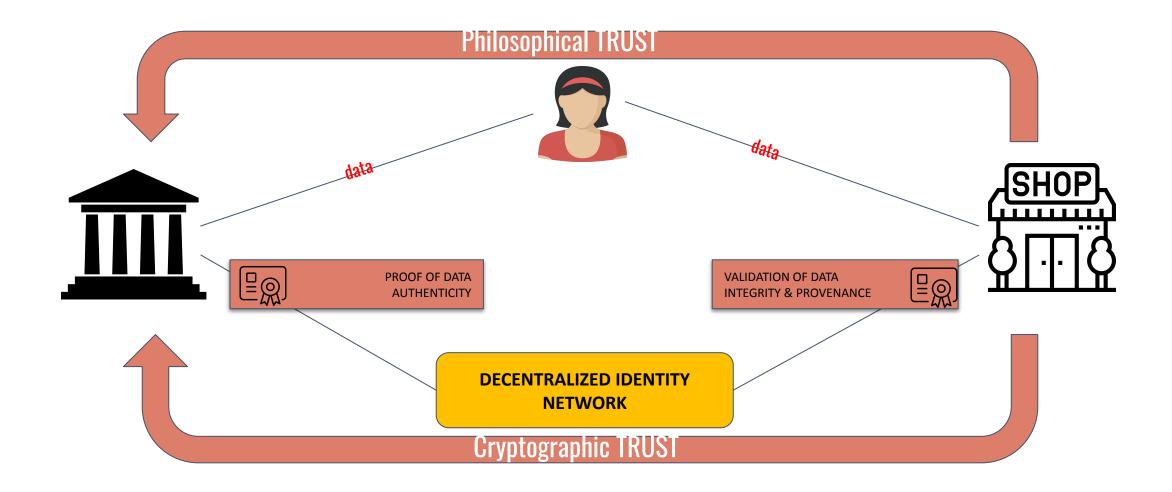


Credential Issuer (identity data source)



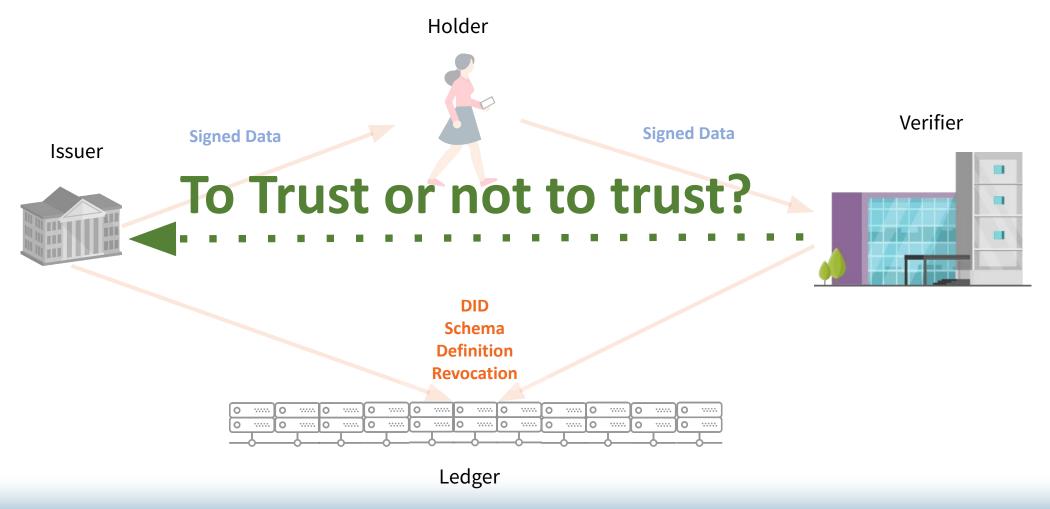


The Trust Model



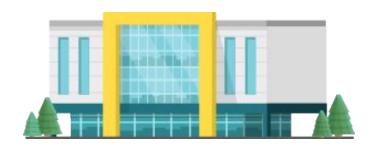


That is the question: And the answer is up to each participant – autonomy and control

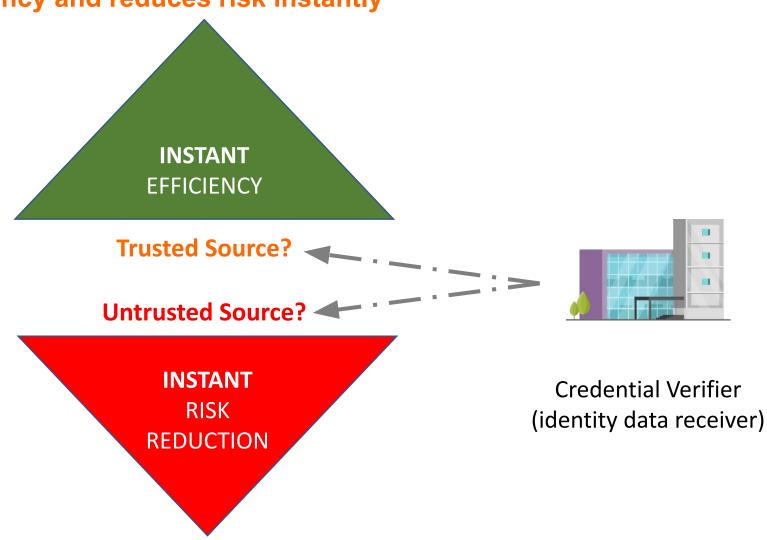


Instantly Actionable Data

Verified Data increases efficiency and reduces risk instantly



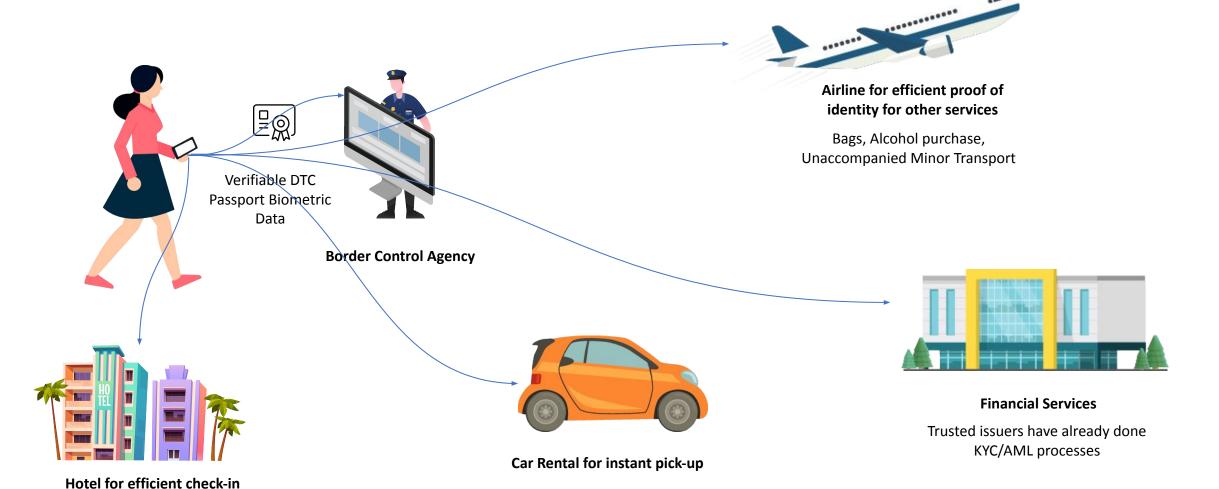
Credential Issuer (identity data source)





Efficiency and Trust without Integration or Centralization

Fostering commercial relationships via credential value



Use to sign rental agreements, purchase ancillary services and

efficiently move through a complicated workflow

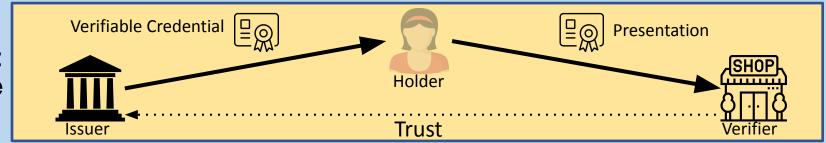


Instant proof of identity and check-in

Layer Four: Governance Framework



Layer Three: Credential Exchange

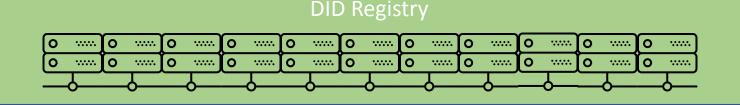


Cryptographic Assurance (Trust)

Layer Two: Agents/DIDComm



Layer One: DID Registries

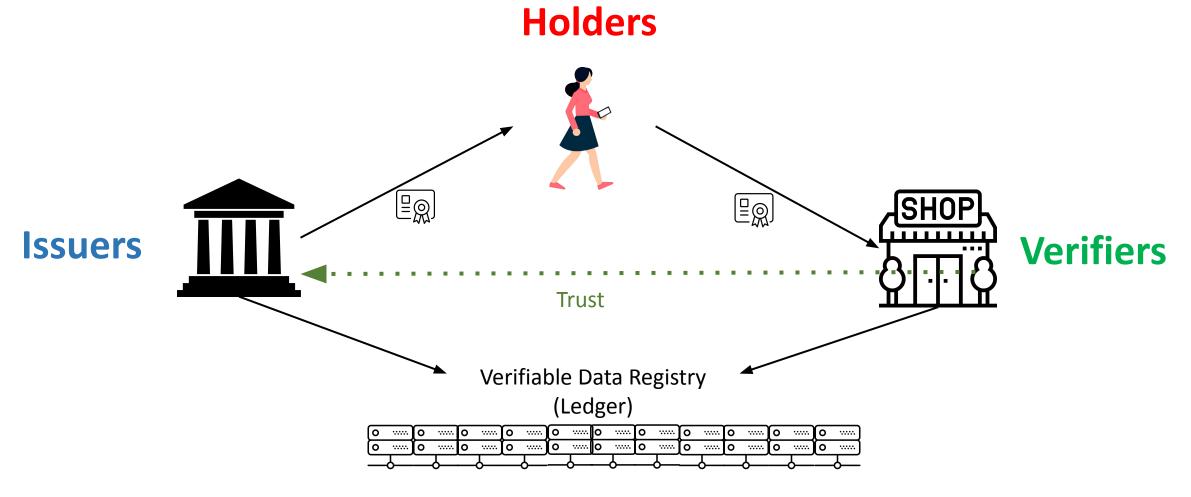






The Verifiable Credential Trust Triangle

The participants:



Networks





Roles are not mutually exclusive

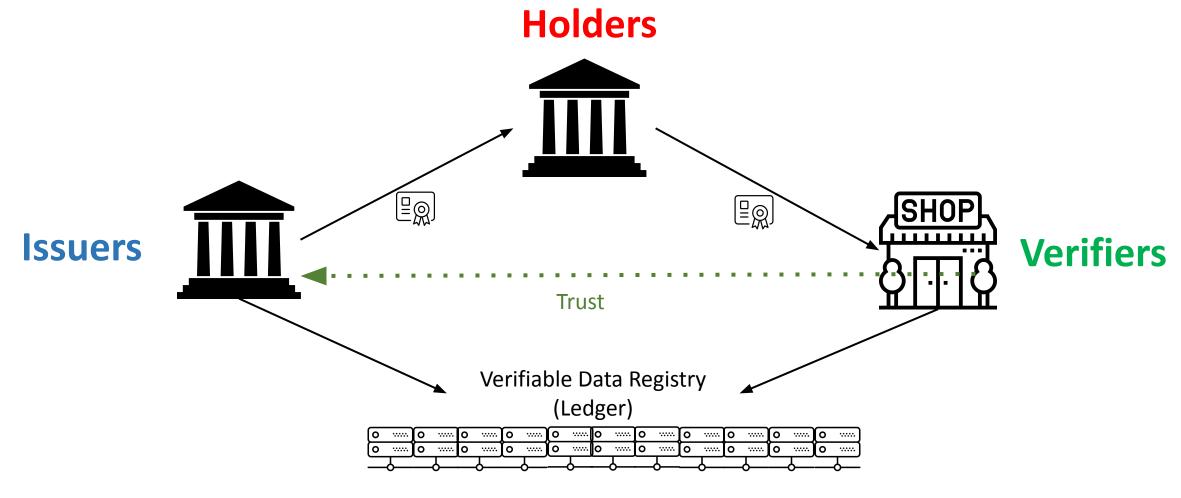
Holders Issuers Verifiers Trust Verifiable Data Registry (Ledger)

Networks





Roles are not mutually exclusive



Networks

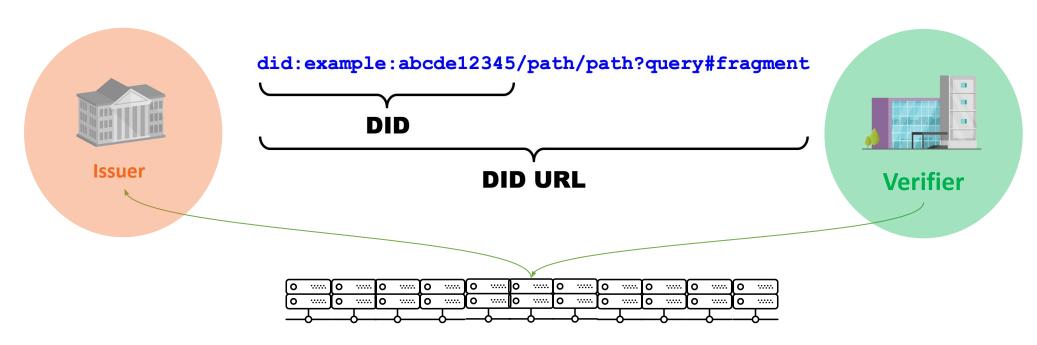




Decentralized Identifiers (DIDs)

Secrets management

- A Decentralized Identifier (DID) is a URL that returns a DID Document
- A DID subject is an entity (person, organization, or thing)

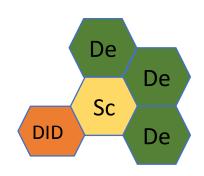


Resolution of a DID to a DID Document provides means to:

- Authenticate keys
- Send messages to the Subject



DID-Schema-Definition



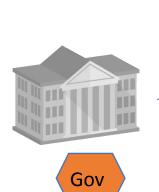


Driver License 1.0
Last Name
First Name
Date of Birth
Eye Color
License Number
Issue Date
Expiration Date

De

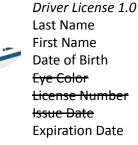
Relationships

Definitions provide a means of managing relationships between verifiers, holders and issuers, where the issuer *defines* the attributes available to a particular set of verifiers





Driver License 1.0
Last Name
First Name
Date of Birth
Eye Color
License Number
Issue Date
Expiration Date







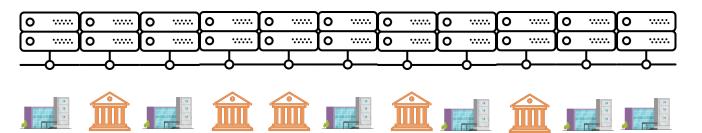
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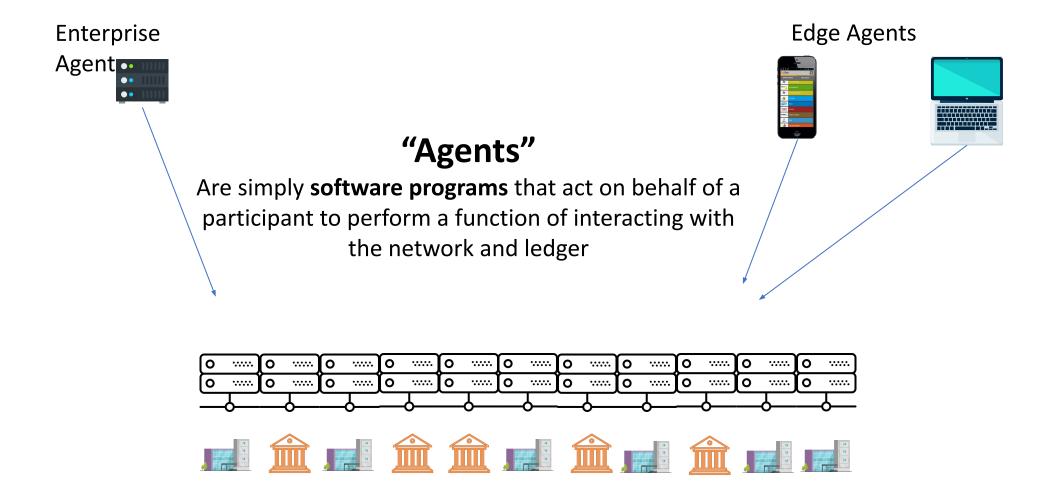


Nodes

support and create a network

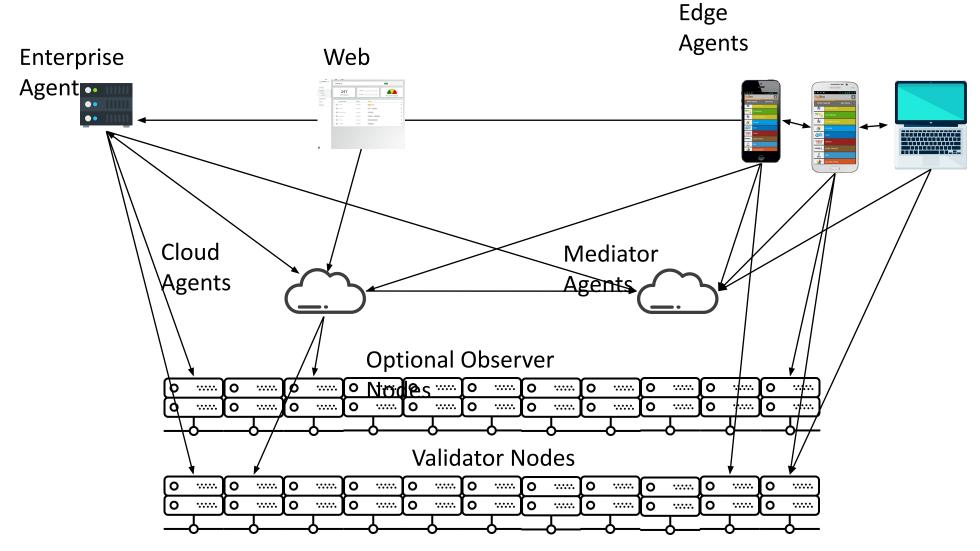








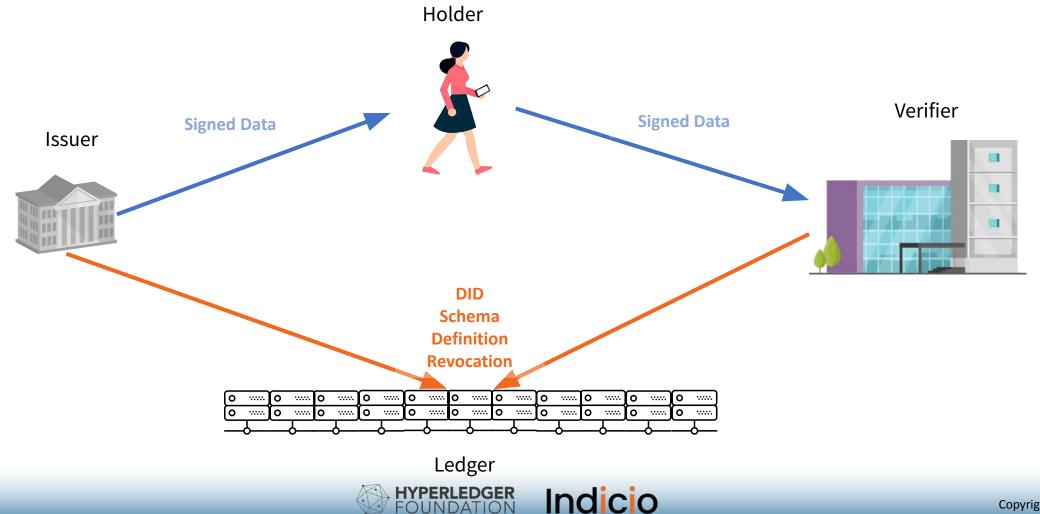
How is it organized?





PII (and all Credential Data) stays with data's owner or authorized controller Privacy-by-design and compliance protections

The ledger is a means of verifying the authenticity/source and integrity of data!





Code architecture





Enterprise, Mobile Apps

Hyperledger Indy Plugins

Aries Agent

Hyperledger Indy Node (Identity Transactions)

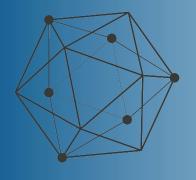
Aries SDK

Hyperledger Indy Plenum (Consensus)

Indy Resolver

Hyperledger Ursa (Cryptography Library)



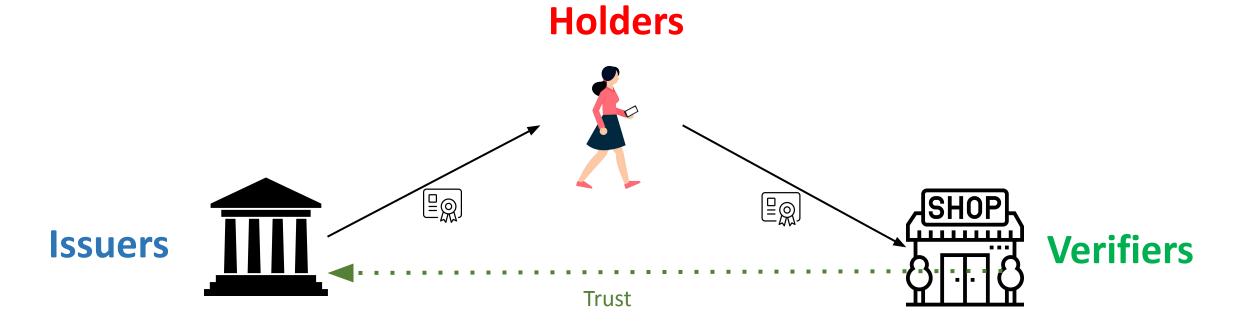


Notes on components roles and conventions



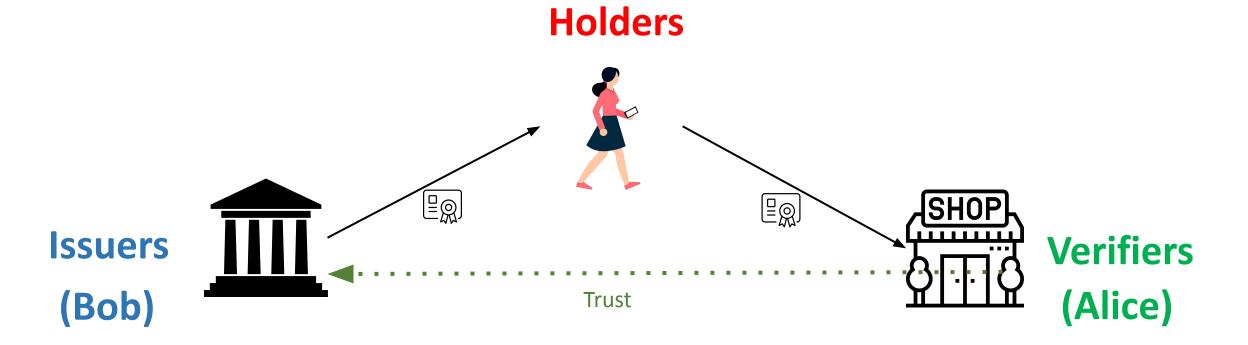


Roles and Convention





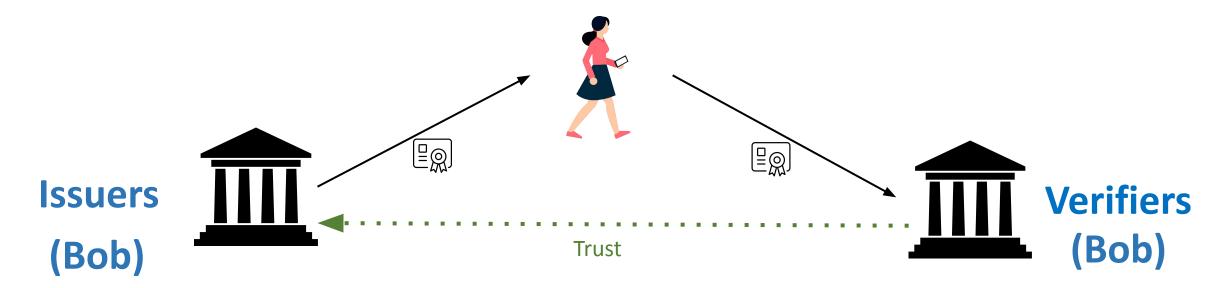
Stories of Bob and Alice





Roles may overlap Particularly those of *Issuer* and *Verifier*

Holders







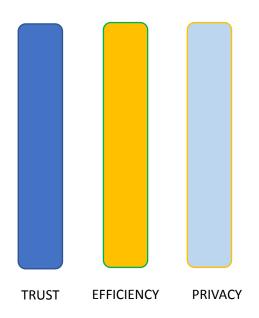
Value

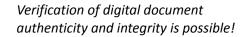




Decentralized World

~2020 ---





Privacy

Protecting individual data through **Privacy by Design**

- Use of Decentralized Identifiers (DIDs)
- Peer DIDs are pairwise unique
- No PII on the ledger!
- Zero-knowledge methods
- Verifiers don't contact issuers
- Compliance





Next: **Technical Overview of** Decentralized Identity

Tuesday 27 February 2023 12:00 EST

