

# **Update of Digital Trade Platform "TradeWaltz"**

∼ Production release, Global activity, Future plans∼

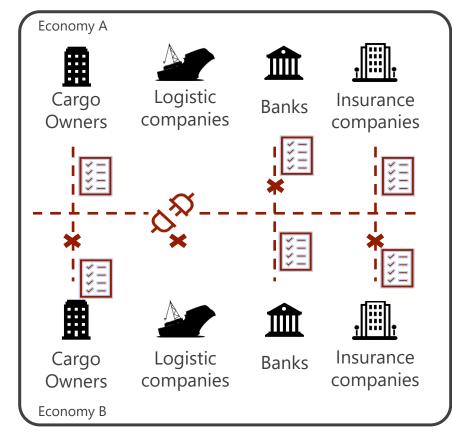
June 17th, 2022



# Global Trade entails so much difficulty in covid situation

• In international trade, many business-to-business(B2B) exchanges are still paper or PDF based, and a great deal of time is spent on retyping data and other manual works. This is a huge hassle in covid situation because

#### **AS IS**



1 Need to gather in office

To execute paper works and store paper documents

Ref) ASEAN-BAC focal meeting

2 Unclear status of inventory & logistics

Because it's written in paper/PDF or communicate in Telephone Ref) USER interview

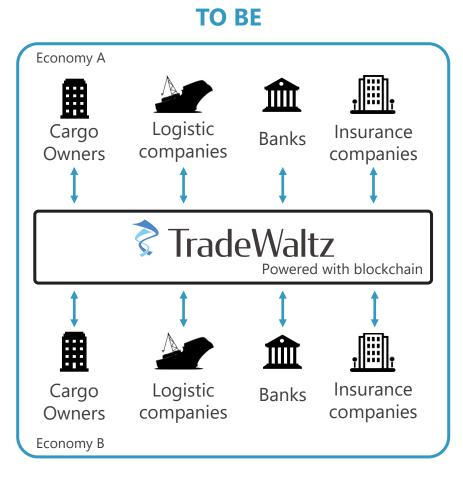
- Take Time: 72 hours/import&export in Japan
  \*235 hours in ASEAN countries, 111 times longer than the EU (digitalized)
  Ref) World Bank Research
- 4 Analog work Cost: USD 342/trade in Japan

Ref) World Bank Research

#### Solution

# TradeWaltz is a B2B communication DX platform to solve

• TradeWaltz is a cross-industrial business to business (B2B) trade platform utilizing blockchain technology and enable trade practitioners easy to do operation in covid situation because



- 1 Don't need to gather in office
  Trade operations can be carried out remotely with a PC at
  - Trade operations can be carried out remotely with a PC and the Internet.

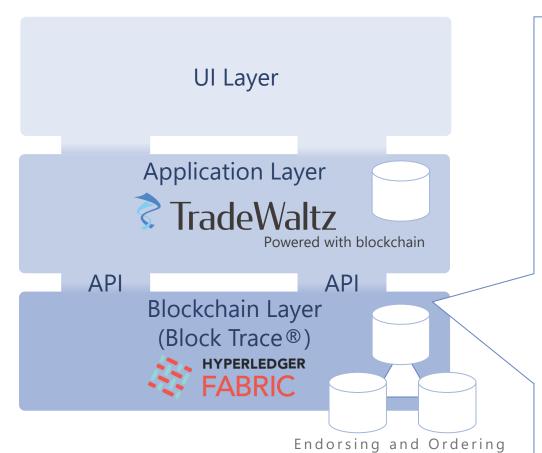
    Ref) ASEAN-BAC focal meeting
- 2 Clear status of inventory & logistics
  Because all information can be seen from TradeWaltz dashboard
- 3 Cut Time: 44% in Japan
  \*60% in ASEAN economies Ref) PoC results in 2018-2019
- 4 Cut analog work Cost: 44% in Japan
  Ref) PoC results in 2018-2019

#### Solution

# Data authenticity is ensured by utilizing Hyperledger Fabric

- TradeWaltz consists of three layers: UI, Application, and Blockchain.
- The Blockchain layer utilizes Hyperledger Fabric to ensure the authenticity of data.

#### TO BE



Distributed ledger entry of application layer management information among multiple nodes to ensure data authenticity.

- By having nodes abroad in the future, data authenticity will be managed in multiple countries to increase reliability.
- Careful selection of recorded information reduces the recording volume, speeds up processing speed, and enhances data governance by preventing the overseas leakage of confidential information.

#### TradeWaltz's feature: All in One

**Cross Industrial Platform** Wide coverage of documents Structured documents (NOT PDF) on the platform Players:



Exporter



Negotiation Bank



Issuing Bank



**Importer** 



Insurance Company



Forwarder



Carrier



C/O provider



Letter of Credit







Invoice

Certificate of Origin





Sea Way Bill

Bill of Exchange



Packing list

Insurance **Policy** 

And attachment files (PDF etc.)



# **Creation of ecosystem**

Collaborate with other PFs and utilize the accumulated data to create new business ecosystem.

Shipping

Instruction

# Cross Industrial Consortium since 2017 for trade digitalization

	Big Participating Companies (as of March. 2020)	
Banks	MUFG Bank, Ltd.	
	Sumitomo Mitsui Banking Corporation	
	Mizuho Financial Group, Inc./Mizuho Bank, Ltd.	
Insurance Companies	Tokio Marine & Nichido Fire Insurance Co., Ltd.	
	Sompo Japan Nipponkoa Insurance Inc.	
	Mitsui Sumitomo Insurance Company, Ltd.	
Cargo Owners	Sumitomo Corporation	
	Mitsubishi Corporation	
	Sojitz Corporation	
	Toyota Tsusho Corporation	
	Marubeni Corporation	
	Itochu Corporation	
	Kanematsu Corporation	
	Mitsui & Co., Ltd.	
Carriers / Logistics Companies	Kawasaki Kisen Kaisha, Ltd.	
	Nippon Express Co., Ltd.	
	Nippon Yusen Kabushiki Kaisha	
	Ocean Network Express Pte. Ltd.	
Secretariat	NTT DATA (Blockchain Expert)	

#### **Activities (2017)**

- Identification and sharing of cross industrial business issues
- Created TradeWaltz prototype
- Proof of concept with NTP Singapore

#### Activities (2018)

PoC results: 44-60% efficiency improvement

- Research on AI and semantic technology for L/C document check
- Proof of concept in Japan and Thailand
- Research on relevant laws (MLETR) and submission of written request to government agencies

#### **Activities (2019)**

Thailand set digital trade as ASEAN agenda

- Release of pilot version
- Trial deployment in Thailand involving 24 companies

#### **Activities (2020)**

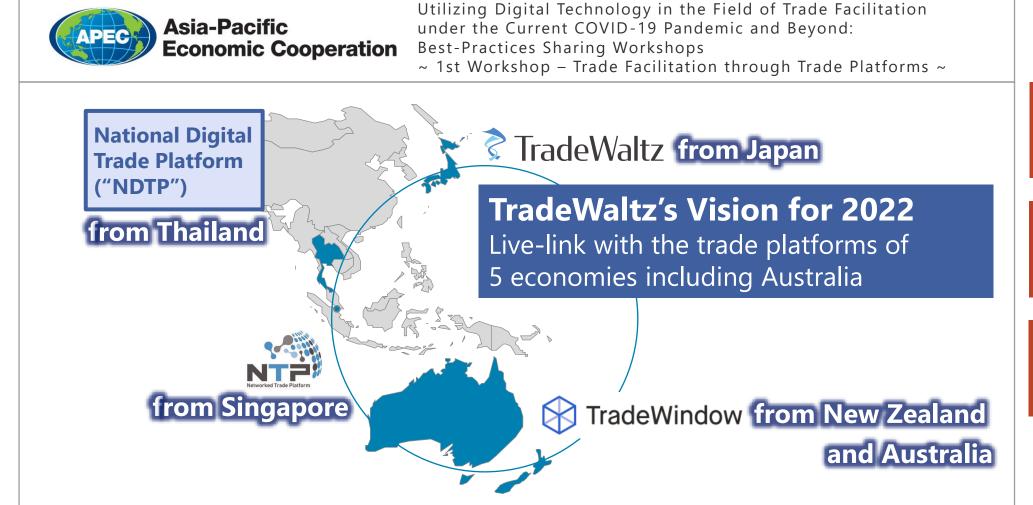
- Announcement in World Economic Forum 2020 sideline event
- Started commercialization

Co-invested partners



#### Traction: APEC Collaboration

TradeWaltz will not only serve as a platform to connect trade practitioners in Japan, but is also moving to connect with platforms in Thailand and other countries around the world to help strengthen global supply chains by connecting trade data from around the world.



METI fund support project

+challenge of eCO linkage

+visualizing CO2 emission

#### Future Plan: (expansion) ASEAN – discussed with PM Hun Sen, the ASEAN chair country

On April 23, 2022, before the dinner with Prime Minister Kishida of Japan, TradeWaltz Director Someya and investor Mitsubishi corporation was given time to meet with Prime Minister Hun Sen of Cambodia, the ASEAN chair country, to make an offer regarding TradeWaltz' expansion into Cambodia and ASEAN.





## Reported in Media

- •Khmer Newspaper ①
- Khmer Newspaper ②
- Facebook of PM Hun Sen

## Future Plan: (expansion) Vietnam

TradeWaltz's relationship with Vietnam began in August 2020 with a "trade platform" conversation at a meeting between Japanese Minister Kajiyama and Vietnamese Minister Tran Tuan Anh. For about two years, we have been in discussions with Vietnam's system integrator and mega bank regarding the deployment, and comments were issued during Prime Minister Kishida's recent visit.



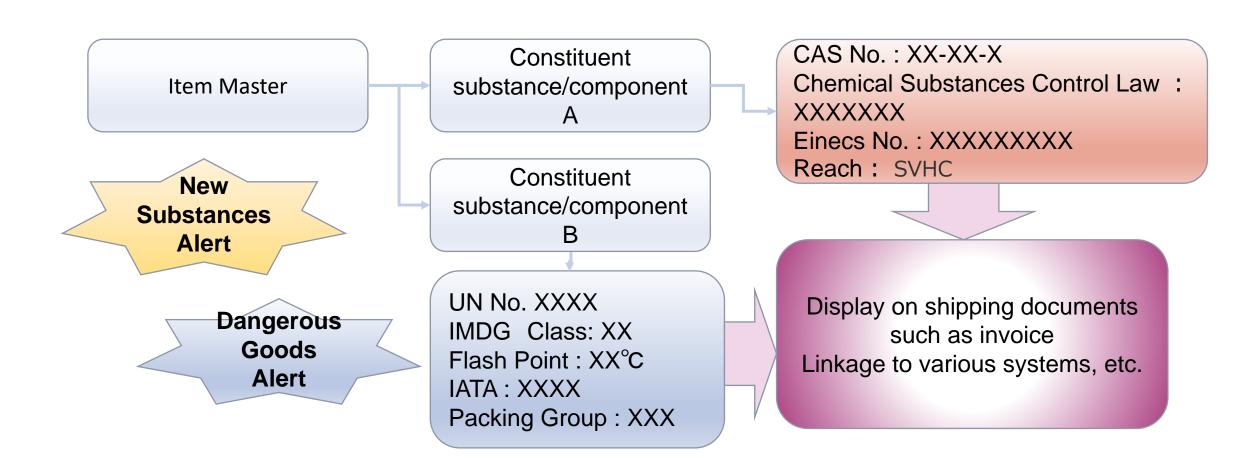


Digital transformation is expected to enable Japan and Vietnam to cooperate in solving social and economic challenges in a wide range of fields.

For example, the private sector in Japan and Vietnam have begun working together to improve efficiency by digitizing paper-based trade procedures.

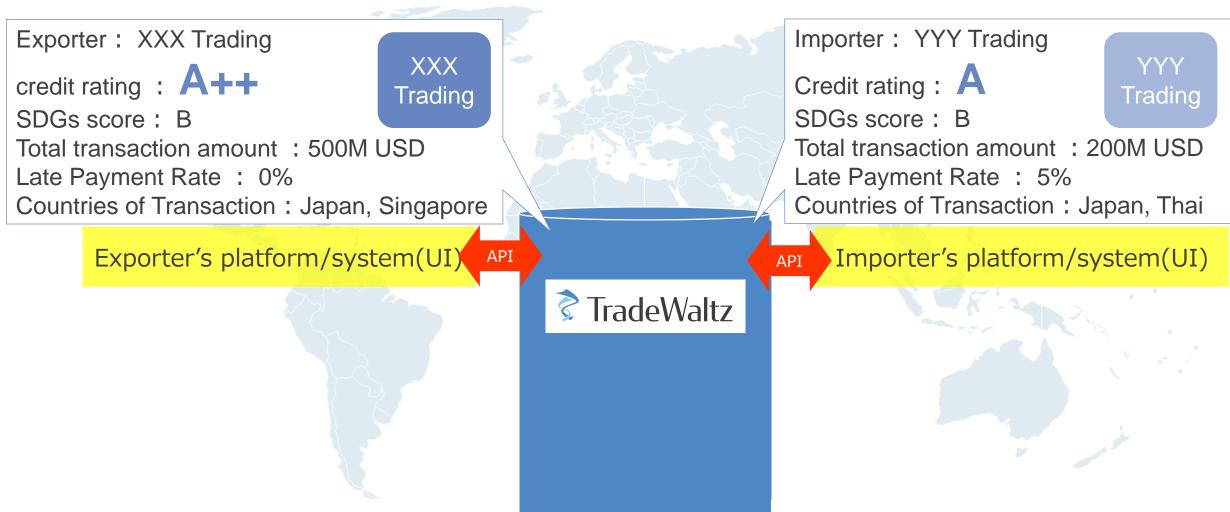
## Future Plan: (add value 1) Compliance check

The system can match the prior registration of constituent substances with the data of each law and regulation, and alert the user in advance if a substance is new or hazardous, allowing the user to comply with the necessary notifications and other laws and regulations.



## Future Plan: (add value 2) Credit ratings based on transaction data

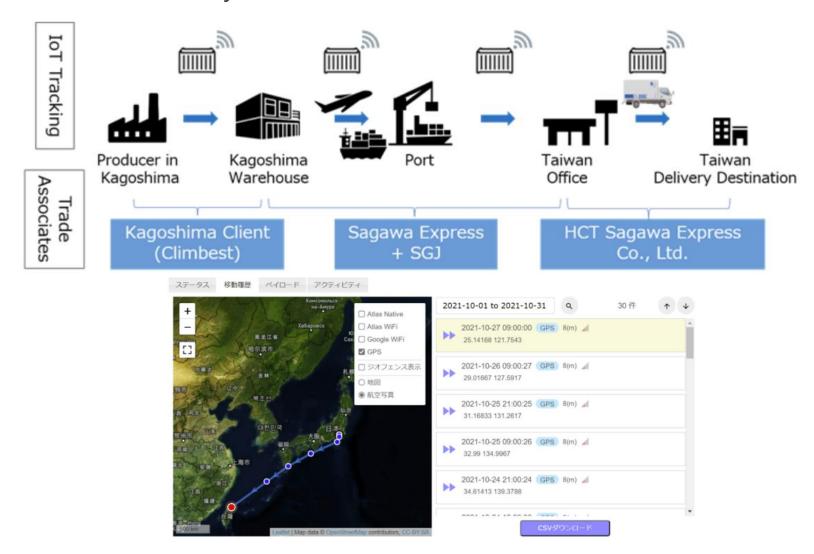
Judging and presenting the creditworthiness of companies, regardless of size, based on past transaction and payment data, etc. Facilitates participation in trade by small and medium-sized enterprises (SMEs) and makes it easier to find business partners in countries where SMEs have not yet entered the market.



## Future Plan: (add value 3) IoT Tracking

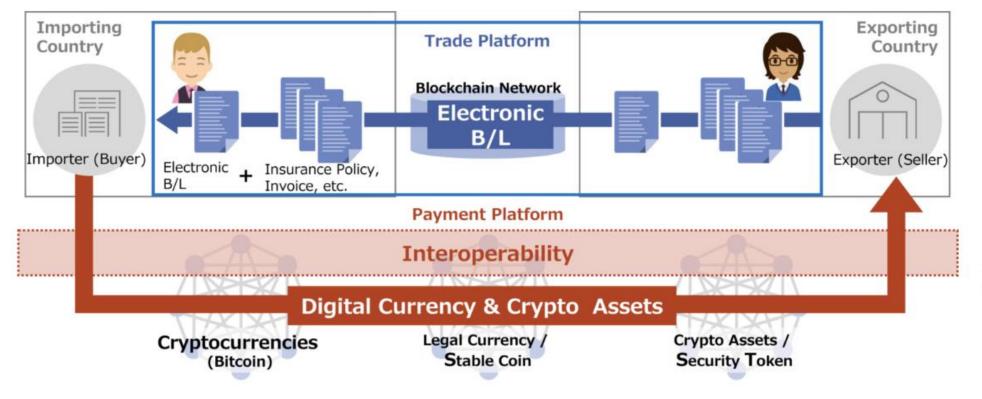
Last year, TradeWaltz successfully conducted a PoC with Sagawa Express to attach IoT sensors to cargo to gain real-time location information.

This will allow users to automatically track the fulfillment of contracts on the blockchain.



## Future Plan: (add value 4) Digital currency payment

TradeWaltz has successfully demonstrated with Standage last year that the transfer of eBL data on TradeWaltz can trigger digital currency payments on other blockchain platform for the first time in the world.



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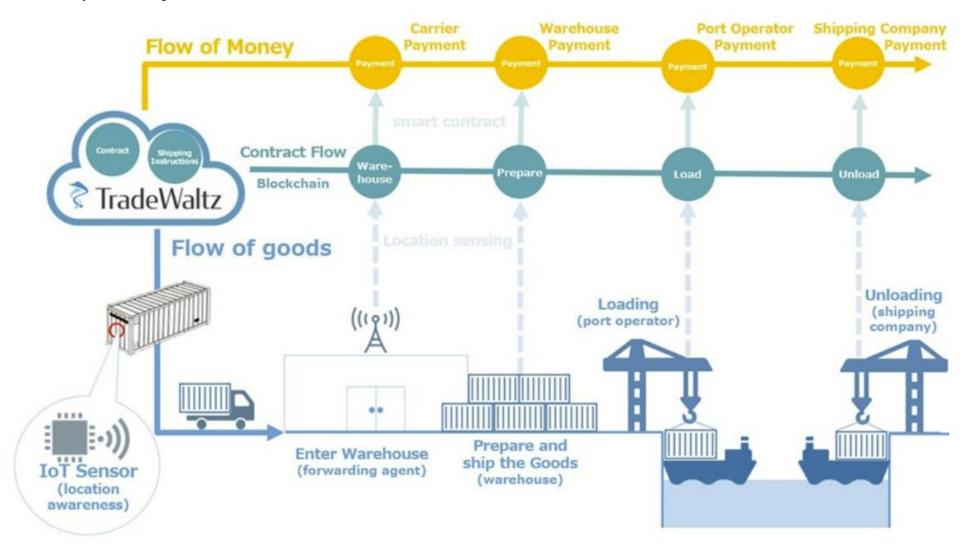


新たな仕組みで決済コストも3分の1に下がる(大井埠頭)

東京海上日動火災保険はデジタル通貨を使った貿易決済支援に乗り出す。米ドルに

## Future Plan: (add value 5) Trade automation

In a future where contract information is managed on the blockchain on TradeWaltz and contract fulfillment is monitored by IoT, and digital currency payments can be initiated by smart contracts, trade practices will be partially automated.



## Acknowledgements



Thank you for listening and please feel free to contact us if you have any query.



## Satoru Someya

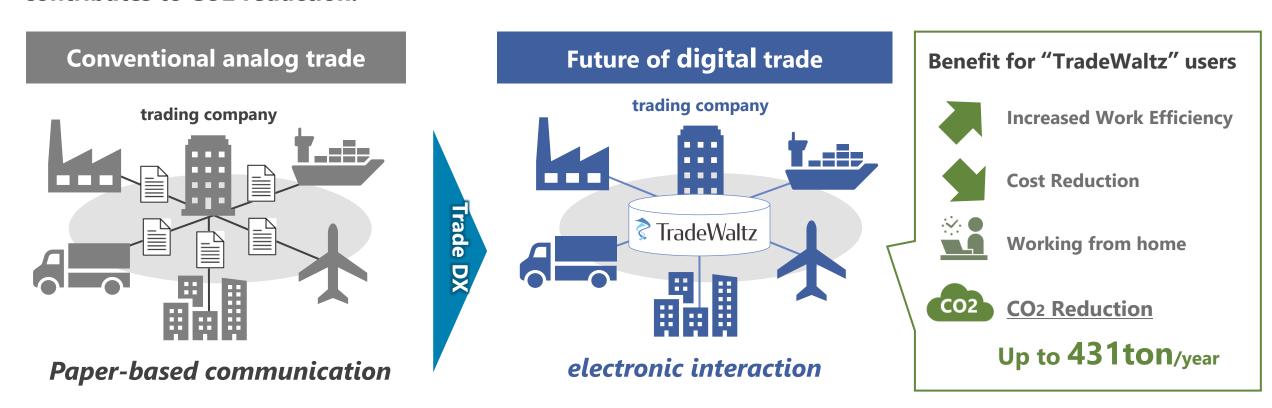
Managing Director

- Head of CEO's office
- Head of Global & Alliance business dept TradeWaltz Inc

# Appendix

## Trade DX platform from Japan and APEC | "TradeWaltz®"

Leverage blockchain technology to streamline trade processes and digitize trade data across industries. Digitization not only improves work efficiency and allows employees to work from home, but also contributes to CO2 reduction.



IT and digital technology contribute to GX (Green Transformation)

# **ESG Management** | ESG Key Challenges Addressing Climate Change Issues

Our group set greenhouse gas emission reduction targets and obtained SBT certification Continuously work with clients to reduce CO2 emissions across the entire society by using IT

#### NTT DATA Carbon-neutral Vision 2050



Reduce CO<sub>2</sub> emissions by **60%** by FY2030 (Compared to FY2016)

Our company's own reduction of **CO2** emissions (Green Data Centers, etc.)



Reducing CO<sub>2</sub> emissions from IT systems

CO<sub>2</sub> reduction by customers and society as a whole (Green IT solutions, etc.)



Reducing CO<sub>2</sub> emissions through the use of IT

#### **Climate Change Action Promotion Committee**



Green **Business** 







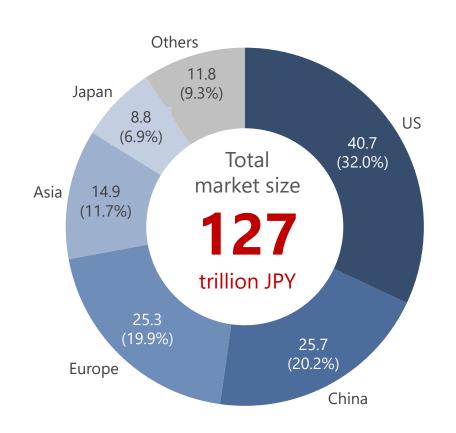
Work style reform NewNormal

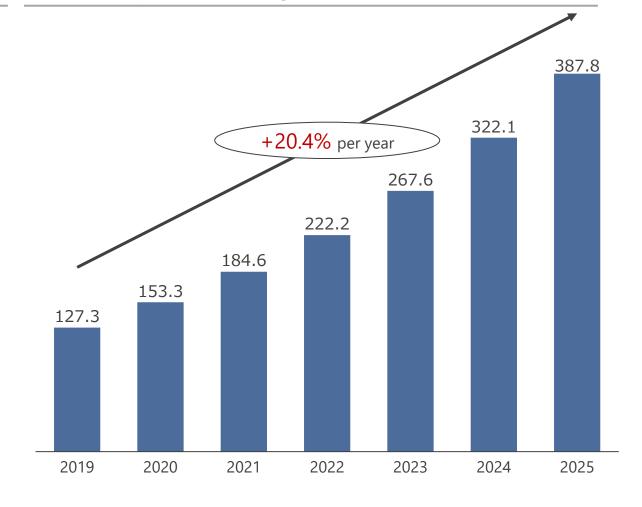
# As you know... DX market is emerging

Global DX market size is reaching 127 trillion JPY in 2019. Growing by 20% each year and may be accelerated by COVID-19.

Region-wise DX market size(2019 | trillion JPY\*)

Expected market growth(Global | trillion JPY\*)





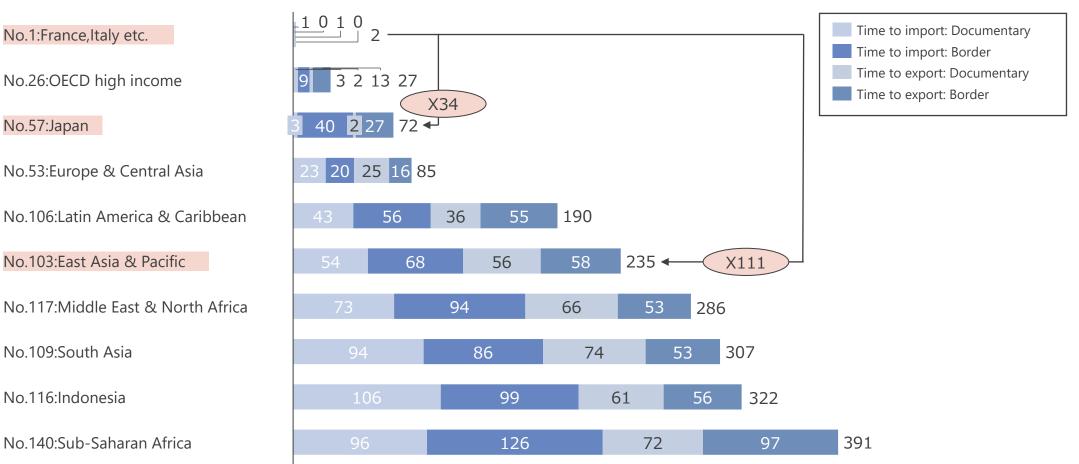
\*Calculated as 107.9JPY/USD

Ref: IDC Worldwide Semiannual Digital Transformation Spending Guide

# Our targeting issue 1) Operation efficiency, speed

- Japan and ASIA respectively take 34 and 111 times more man-hours than EU to process trade transactions.
- EU is going forward at the point of regulation and digitalization.

#### Time Spent on Trade Transactions (unit: hour)



# Our targeting issue 2) Paper-work cost

• The market size of the issue in Japan is about 244.3-295 billion JPY per year for the cost of maritime cargo trade procedures.

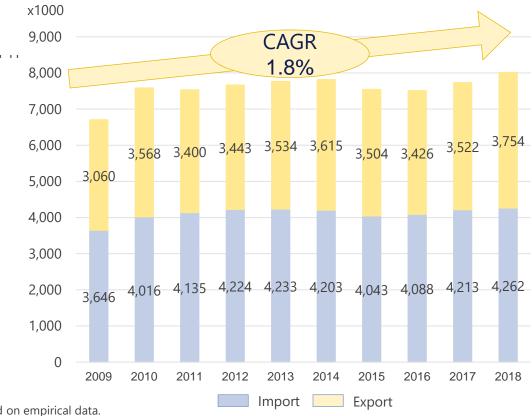
#### Market size of this business

The market size of this project is approximately 244.3-295 billion yen, which The number of sea freight trade transactions has been steadily is the cost of ocean freight trade procedures and paper handling.

#### Costs associated with sea freight trade procedures<sup>1)</sup> Market Size **Export** 244.3-295 295 billion yen 116 billion yen billion yen **Import** 179 billion ven Costs associated with paper handling of ocean freight trade<sup>2)</sup> man-hours for paper Trade quotations 244.3 handling per year billion yen 20,361 persons 8 million Time for paper handling per trade 5.3hours Annual working hours Cost per person per person 12 million yen 2,080hours

#### Quotations for seaborne trade in goods 3)

increasing at a CAGR of 1.8%.



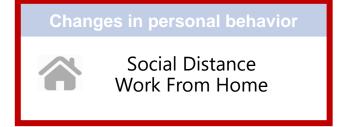
- 1) Calculated based on the World Bank Group's "Doing Business-Trading Across Borders".
- 2) Calculated based on empirical data.
- 3) Based on the number of import/export licenses provided by NACCS. 97% or more of all trade transactions since 2009 have been conducted through NACCS.

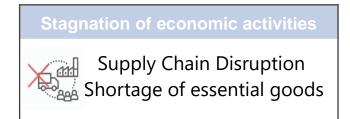
## Our targeting issue 3) Needs of remote work in COVID-19

- Due to many tasks that still require paperwork, trade employees in Japan need to come to the office 1-2 times a week even during the spread of COVID-19.
- EU is going forward at the point of rules and digitalization.









By moving from a paper-based trade document to one that is digitalized, ASEAN enjoy major benefits such as reduced face-to-face operation, avoid supply chain disruption.







Make it easy to find alternatives to trading partners-Strengthening Supply Chain

#### Issue

**Solution by Digital** 

Analogue & Paper based operation with personnel

Digitized operation with handled remotely

The supply chain breaks at the export source

Continuing the Supply Chain by finding alternative suppliers

Ref: ASEAN-BAC focal point meeting 2020(Trade Digitalization)

## Our targeting issue 4) Other trade issues

• Complexity of, and delay during the procedures **Customs** • Differences in requirements for issuance of certificates by persons in charge Regulations (Preferential Certificate of Origin, etc.) • Lack of clarity around import-related risk management laws, **Repetitive and** • Notices and letters unable to be posted all at once, due to time lags and the Inefficient limited timeframes they are given to be on the board • New regulatory standards and applications being vague **Administrative** Import / **Procedures** · Demand for a bribe. etc. • Complexity of procedures (i.e. being required to attach documents that are not 'Export necessary for the transaction) Overseas remittance by companies with accumulated deficits not being allowed Remittances • Restrictions on foreign currency borrowing and use · High overseas remittance fee, etc. • High import/export duties **Import/Export**  Safeguard **Regulations &** • Lack of transparency in tariff system and suspension of exports **Customs Duties** • Various import regulations (e.g. used machinery, etc.), Restrictions on entry by foreign companies, shortage of relevant industries • Intellectual property management **Others Employment system** Land ownership restrictions, etc.

Can be eliminated by electronic transactions

Require governmental support

Ref: Japan Machinery Center for Trade and Investment

# **Proved benefits in Japan**

Benefits of TradeWaltz were examined in the proof of concept (PoC) conducted in 2017.



L/C: Letter of Credit

I/V: Invoice

P/L: Packing list

S/I: Shipping Instructions

I/P: Insurance Policy

C/O: Certificate of Origin

E/D: Export Declaration

E/P: Export Permission

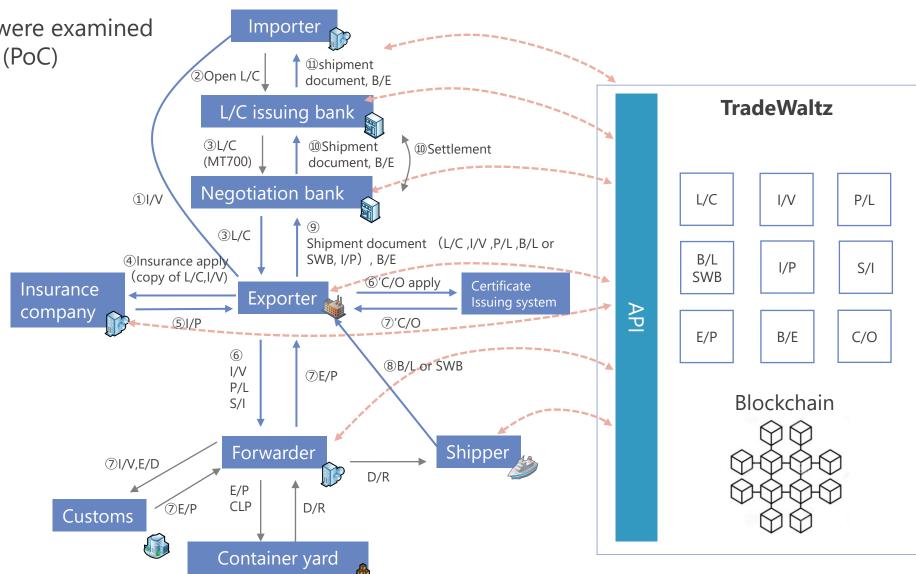
CLP: Container Load Plan

D/R: Dock Receipt

B/L: Bill of Landing

SWB: Sea Waybill

B/E: Bill of Exchange



# **Built TradeWaltz platform prototype**

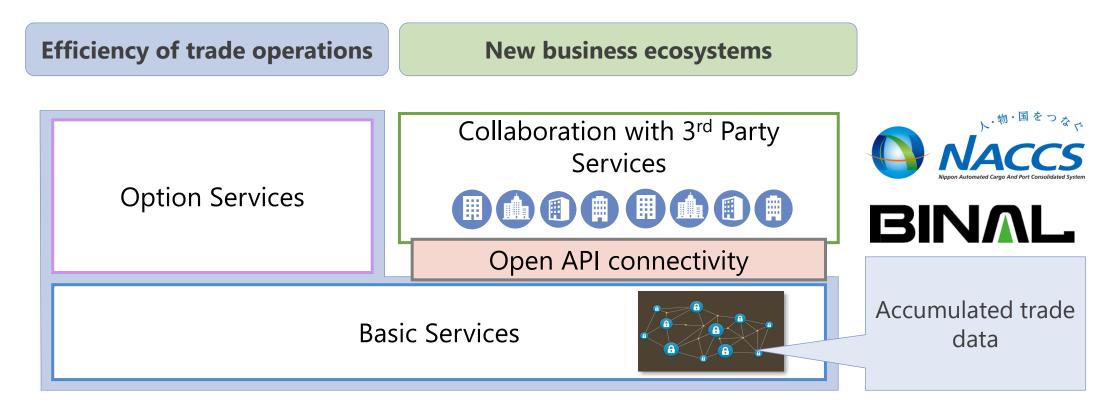
 We created the TradeWaltz platform prototype using blockchain. (<a href="https://www.youtube.com/watch?v=y-d9DBM0CQ">https://www.youtube.com/watch?v=y-d9DBM0CQ</a>)



# **Built TradeWaltz platform prototype: Business variation**

• TradeWaltz will expand its business by providing new value-added services and involving 3rd parties to create an ecosystem which will continuously deliver profitable, attractive and innovative services.





# **Built TradeWaltz platform prototype: Business variation**

• TradeWaltz will provide a series of services to improve operational efficiency, aggregate the related data, and expand business opportunities in trade.

Value achieved by TradeWaltz Means to realize value Service examples User **Export Documentation Service** • 100%-digitized trade • Labor saving in trade operations All Trade Players documents Operation Lead time reduction Standardization and structuring **Document Storage Service** Efficiency Reducing errors through of information rulemaking and automation Shippers Rapid information sharing **Shipping Companies NSW Linkage Service FWD** Reconciliation statement information Shipper Visualizing the status of provision service Data transactions Dashboarding Aggregation Facilitating and digitizing Digital workflow Advanced trade document All Trade Players and decision-making Automation of reconciliation. checking service centralization Various information and etc. **Shipping Companies** seller/buyer matching Logistics information linkage service **FWD** Trade finance service Support for compliance with Shipper Expansion of • Improving trade sales laws and treaties Self-certification of origin support • Application of preferential tariffs External service connection Shipper business service in accordance with the treaty Providing a development opportunitie **Shipping Companies** · Launching new services and environment on the ecosystem eB/L Service

/ supporting service

development

businesses in the ecosystem

Booking service

Shipper

Shipper

# **Proved benefits in Japan**

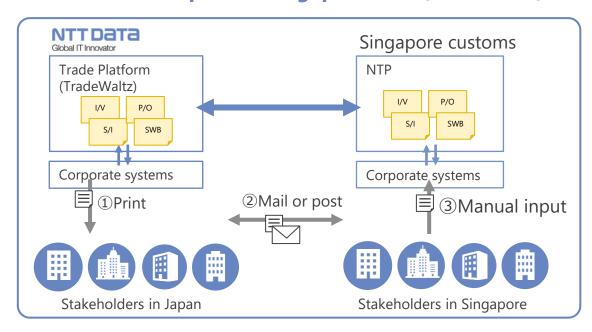
Based on the result of the cross-industrial PoC, TradeWaltz was confirmed that it contributes to the improvement of operational efficiency and the cost reduction effect.

Industries	Procedures	Operational Efficiency/ Cost Saving
Cargo owners	C/O application	60+% Time saving for creating document by pulling data of I/V
	Apply for negotiation of documentary bill	60+% Time saving for confirming the integrity of documents by check function
Banks	Negotiate documentary bill	60+% Time saving for confirming the integrity of documents by check function
	Deliver documentary bill	30 to 60% Time saving for delivering documents to customers
		30 to 60% Cost saving for managing original documents
Insurance Companies	Issue insurance policy	60+% Time saving for creating I/P by pulling data of L/C
		60+% Cost saving for delivering managing documents by paperless and collection cost when revising I/P
Carriers/ Logistic Companies	Issue SWB (B/L)	60+% Reduction of B/L operation by paperless of SWB(B/L)

# **Proved benefits in Japan and ASEAN**

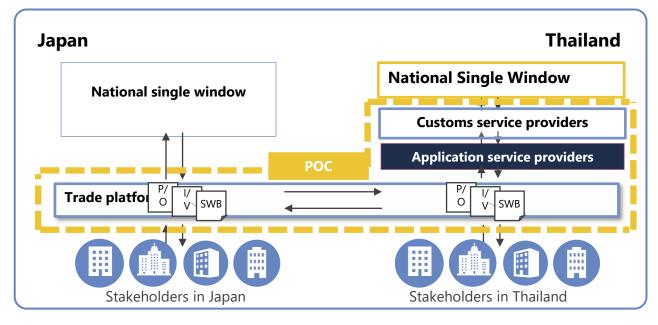
Other Proof of Concepts have also been conducted with Singapore and Thailand. With Singapore, it was confirmed that NTTData has interoperability with Singapore platform. With Thailand, the introduction of TradeWaltz proved over 50% of operational efficiency improvement and accelerate remote work.

#### **Proof of concept with Singapore NTP (2017-2019)**



Proved **Interoperability** Between Platforms

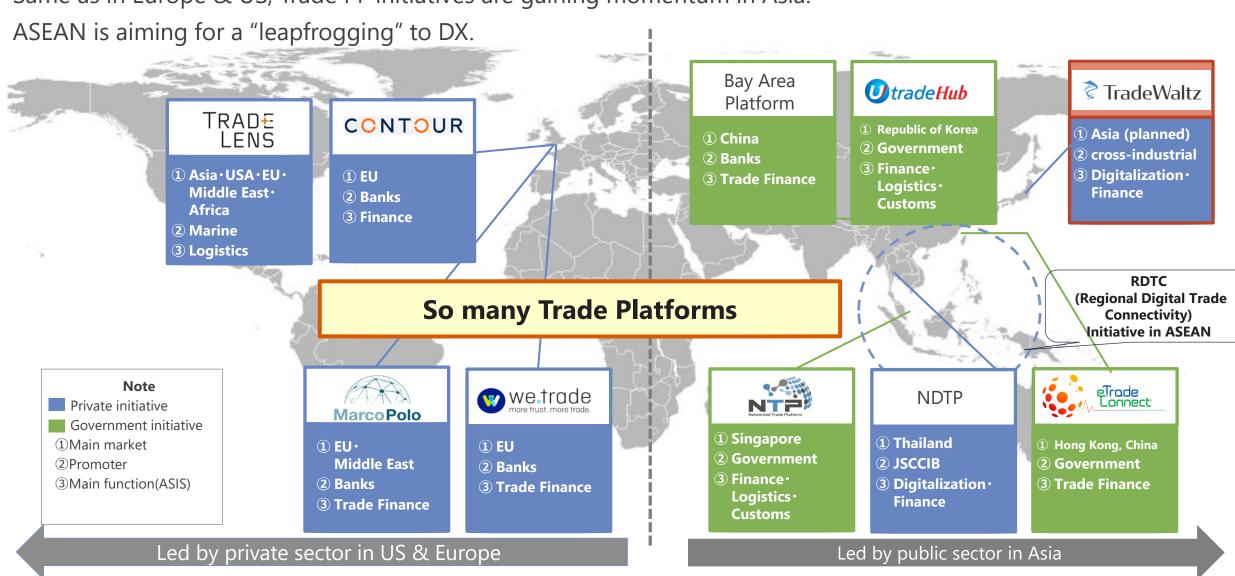
#### **Proof of concept with Thailand (2019-2019)**



Proved **over 50%** Operational Efficiency improvement in Stakeholders and accelerate remote work

# The number of digital trade PFs is increasing

Same as in Europe & US, Trade PF initiatives are gaining momentum in Asia.

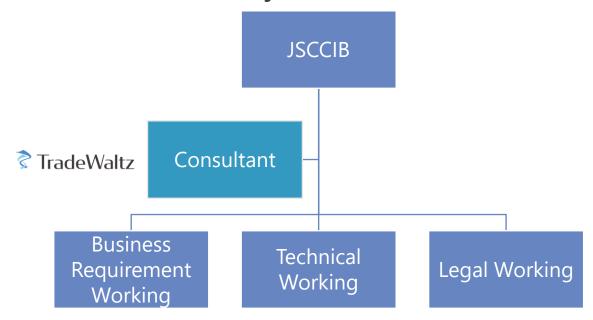


## Thailand, 2019 Chair of ASEAN, started considering with TradeWaltz support

- JSCCIB Thailand takes the lead to drive forward the NDTP.
- (JSCCIB: Joint Standing Committee of Commerce, Industry and Banking.)

# JSCCIB organization Structure Thai Banker's Association Thai Chamber of Commerce Thai Industries

#### JSCCIB's hierarchy in NDTP consideration

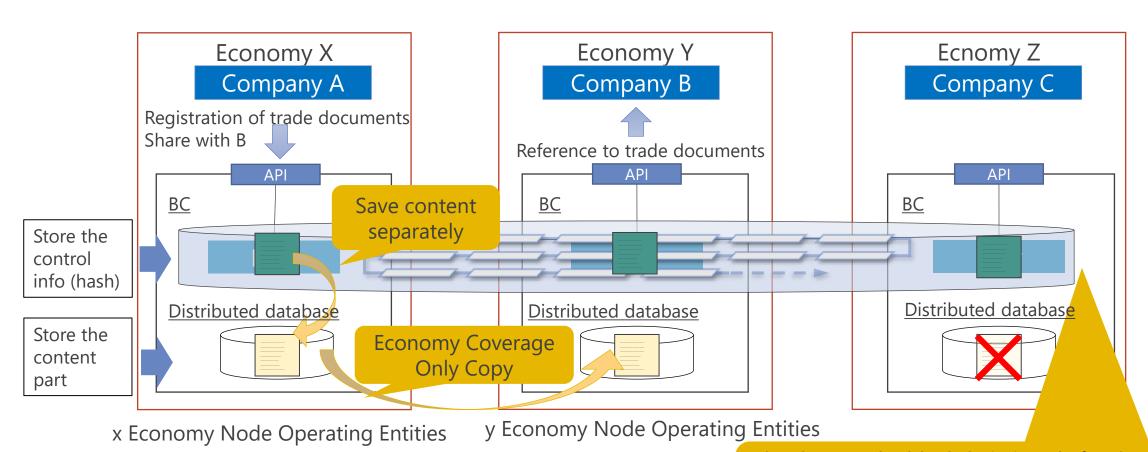


The project started around 2018.

Domestic agenda by the Thai government in 2019.

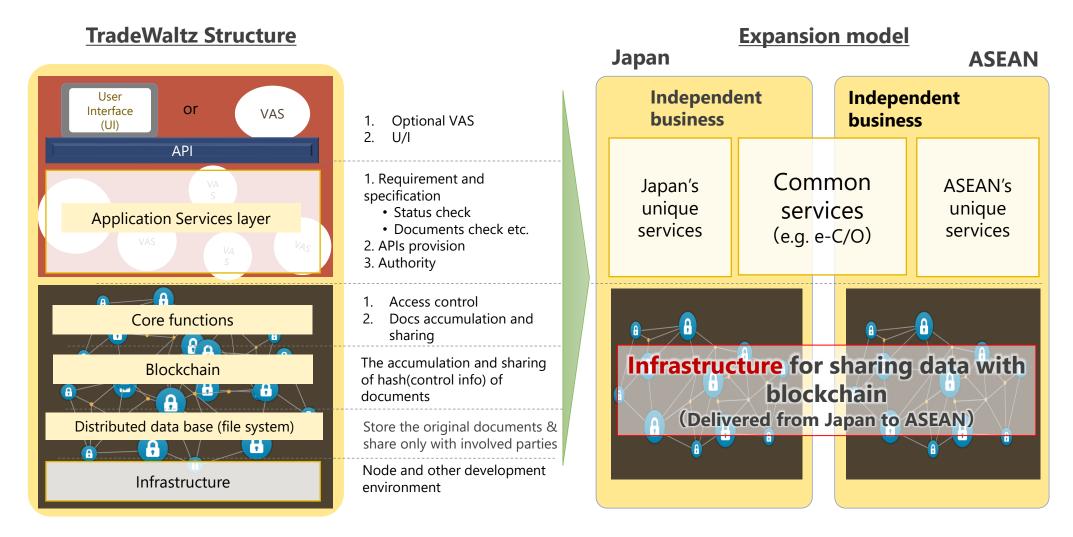
NTT DATA(TradeWaltz) cooperates with JSCCIB to test the effectiveness of having a B2B trade platform in 2019.

# **Considered Hybrid data model for security**



The data on the blockchain is only for the control section (hash). It is not possible to refer to detail contents of the documents

# Ex) suggesting blockchain-sharing model of TradeWaltz



# Thailand set digital trade as ASEAN agenda





Hironari Tomioka, President and CEO of NTT DATA Thailand, said the benefits of using electronic documents for international trade were

examined by 47 trial participa including Thai banks, forwar origin providers and Japane

Trade documents such as pu sea waybills, certificates of o trade finance documents we: trial.

"Production costs will be red document processing and of

> ormation sharing via trad prevent the illegal pract ncing from multiple fina

company plans to introc peration with local gover

o17, NTT DATA developed the platform in Japan in collaboration with a cross-industry consortium including representatives from banks, insurance companies, cargo owners and carrier/logistics companies which shared a mutual interest in paperless international trade.

#### Business forum maps out digital future

New trading platform roll-out set to make bloc's businesses more efficient



NTT DATA, which develops digital trade solutions in Japan, collaborated with the JSCCIB in studying the feasibility and benefits of a cross-industry trade platform.

## PF's interoperability (hybrid model) was mentioned at the World Economic Forum 2020 sideline event

# International partners ink pact with IMDA to collaborate on digital trade

THE International Chamber of Commerce (ICC) and 17 major multinational firms have signed a cooperation agreement with Singapore's Infocomm Media Development Authority (IMDA) to boost digital trade, which could result in wider adoption of Singapore's TradeTrust framework for connecting digital trade platforms.

Signed at Davos on Wednesday alongside the annual World Economic Forum meeting, the agreement is part of efforts to move from the existing paper-based system for world trade to digitally-enabled trade. The parties agreed to advocate and

adopt open and neutral networks, u interoperability.

Moving towards digitalised trade red trading system, and interoperability noted Minister for Communications Digitalisation Forum. The TradeTrust

TradeTrust aims to ensure interoper allowing digital trade documentation SINGAPORE and ICC collaborate with seventeen key industry partners to enable further digitalisation in international trade



















APRIL® Marubeni

















We shall proceed further collaboration (like API linkage) with 30 other platformers (Exporter's, Importer's, etc.) to build digital trade ecosystem in the world.

