	Incomplete	Exchange Ready	Additional Exemplary Elements
A1: P	lacement of Unit-level Objectives		
	Objectives are not included in individual learning units/modules.	Objectives are included in the individual learning units/modules.	Objectives are included in assessments.
A2: C	larity of Unit-level Objectives		
	Objectives do not include demonstrable learning outcomes.	Objectives include demonstrable learning outcomes.	Objectives are written in language that is student centered.
A3: A	lignment of Unit-level Objectives		
	Unit content and activities are not aligned with unit objectives.	Unit content and activities are aligned with unit objectives.	The connection between the content/activities and the unit objectives are made explicitly clear to the students.
	Incomplete	Exchange Ready	Additional Exemplary Elements
A4: C	ourse Navigation		
	Navigation and content flow are not easily determined.	Navigation and content flow are easily determined by the user.	Clearly labeled tutorial materials that explain how to navigate the specific course are included.
A5: U	nit-level Chunking		
	Content is not presented in visibly distinct learning units or modules.	Content is presented in visibly distinct learning units or modules	Learning units or modules are consistently structured and sequenced allowing students to better anticipate and manage
			their workload.

	Page content is not chunked in manageable segments using headings; long pages of text make online reading difficult.	Page content is chunked in manageable segments using headings that facilitate online reading.	Page content uses descriptive headings and subheadings that enhance student understanding of the material.
	Incomplete	Exchange Ready	Additional Exemplary Elements
A7: E	ffective Use of CMS Tools		
	CMS tools that could of learning are not used effectively.	Course Management System (CMS) tools are used to reduce the labor- intensity of learning in a way that streamlines access to materials and activities for students.	CMS Tools are used to provide integrated and innovative learning materials and activities for students.
A8: S	tudent Centered Teaching		
	using only one modality.	A variety of modalities, such as text, audio, video, images and/or graphics are used to create student-centered learning.	Technology is used creatively to emphasize student-centered learning throughout the course.
A9: In	structions		
	Instructions for working incomplete, or non- existent.	Course design includes instructions for learners to work with content in meaningful ways (e.g. instructing students to take notes during a video, explaining the purpose of an external resource).	Instructions are directly embedded with the content or activity.
A10: I	Individualized Learning		
	There are few or no individualized learning remedial activities or resources for advanced learning.	Individualized learning opportunities, such as remedial activities or resources for advanced learning, are provided.	Numerous individualized learning opportunities are provided throughout the course.

Incomplete	Exchange Ready	Additional Exemplary Elements
A11: Learner Feedback Learners do not have an opportunity to give the instructor regarding course design and/or course content.	Learners have the opportunity to give anonymous feedback to the instructor regarding course design and/or course content after course completion.	There are opportunities to give anonymous feedback both during course delivery and after course completion.
A12: Institutional Policies Institutional policies success are not included or are difficult to find.	Institutional policies relevant for learner success (e.g., plagiarism, academic honesty, technical support, and DSPS) are included and easy to find.	Institutional policies are provided in units or activities where they are most relevant.
A13: Student Services Links to institutional services are not included, exit the course management system to find links for support.	Links to institutional services, including the DSPS office and the library, are embedded in the course and clearly labeled.	Links to institutional services are provided in units or activities when they may be needed most.
Incomplete	Exchange Ready	Additional Exemplary Elements
B1: Pre-Course Contact Instructor does not initiate contact prior to or at the beginning of the course. B2: Instructor Initiated Contact	Instructor initiates contact prior to or at the beginning of course.	Instructor provides multiple resources to help students successfully start the course.

	The plan for communication is unclear or missing.		The instructor provides students with his/her plan to engage in regular effective contact using CMS communication tools that includes expected time frames for responses to inquiries, discussion board posts, and feedback on assignments and assessments.	The instructor's plan to engage in regular effective contact includes the use of a wide variety of communication tools.
B3: T	echnology Support			
	The instructor's role for technology is not explained to the students.		The instructor's role for supporting course technology is explained to students, and links to technology support are provided.	Links to technology support are provided where needed throughout the course.
B4: In	structor Contact Info			
	Contact information for the instructor is missing or not easy to find.		Contact information for the instructor is easy to find and includes expected response times	Students can choose from a variety of tools to contact the instructor.
	Incomplete		Exchange Ready	Additional Exemplary Elements
B5: S	tudent Initiated Interaction			
	Students are not given opportunities to initiate interaction.		Opportunities for student- initiated interaction with other students and the instructor are clearly available and encouraged.	Student-initiated interaction contributes to a student-centered learning environment.
B6: S	tudent-to-Student Interaction			
	Student-to-student but is not a required part of the course.		Student-to-student interaction that reinforces course content and learning outcomes is required as part of the course.	Student-to-Student collaboration is designed to build workplace skills such as teamwork, cooperation, negotiation, and consensus-building.

B7: Le	earning Community		
	Communication activities community among learners are not included.	The course includes communication activities that are designed to build a sense of community among learners.	The design and facilitation of communication activities are responsive to the variety of cultures and communication styles in the learning community.
B8: Pa	articipation Levels		
	Guidelines explaining participation are not provided.	Guidelines explaining required levels of student participation (i.e., quantity and quality of interactions) are provided.	A rubric or equivalent grading document is included to explain how participation will be evaluated.
	Incomplete	Exchange Ready	Additional Exemplary Elements
C1: A	uthenticity		
	There is little or no evidence of authenticity built into assessments.	Assessment activities lead to the demonstration of learning outcomes.	Assessments are designed to mimic authentic environments to facilitate transfer.
C2: Va	alidity		
	Students are evaluated on performance unrelated to the stated objectives.	Assessments appear to align with the objectives.	Assessments match the objectives and learners are directed to the appropriate objective(s) for each assessment.
C3: Va	ariety		
	Assessment types are assessment (either formative or summative).	Both formative and summative assessments are used.	Multiple types of formative and summative assessments are used (research project, objective test, discussions, etc.).
C4: Fr	equency		

	infrequent.	Multiple assessments are administered during the duration of the course.		Frequent assessments occur at regular intervals throughout the course, providing students with timely feedback on learning and performance.
	Incomplete	Exchange Ready		Additional Exemplary Elements
C5: R	ubrics/Scoring Guide			
	Rubrics or descriptive criteria for desired outcomes may not be included for some assessment activities.	Rubrics or descriptive criteria for desired outcomes are included.		Rubrics and/or descriptive criteria for desired outcomes include models of "good work."
C6: A	ssessment Instructions			
	or no instruction.	Instructions clearly explain to students how to successfully complete the assessments.		Instructions are written clearly and with exemplary detail to ensure understanding.
C7: F	eedback			
	There is little to no feedback on student assessments.	The course includes a clear plan for providing meaningful, timely feedback on assessments.		Students are given clear instructions on accessing feedback in the CMS and guidance on applying feedback to improve learning and
C8: S	elf-Assessment			partarmanaa
	There is little to no provided opportunities for self-assessment	Opportunities for student self-assessment with feedback are present.		There are multiple opportunities for student self-assessment that encourage students to seek timely additional help.
	Incomplete	Exchange	Ready	
D1: H	eading Styles			

	Content Pages do not use heading styles or use them inconsistently, including skipping heading levels, and/or altered fonts/size/format/color are used instead of heading styles.	Content Pages consistently use heading styles (i.e. Heading 2, Heading 3, etc.).
D2: Li	sts	
	inserted to create a list.	Lists are created using the Bullet or Numbered List tool in the rich text editor.
D3: Li	nks	
	Links are not descriptive, or URLs are underlining is used for emphasis or for denoting headings.	Links are descriptive, and avoid redundancy; links avoid using non-descriptive phrases; and underlining is only used to denote active hyperlinks.
D4: Ta	ables	
	Tables do not use designated header cells.	Table cells designated as row and/or column headers allow screen readers to read table cells in the correct order.
D5: C	olor Contrast	
	Insufficient color contrast between foreground create difficulties for low vision and color blind students.	There is sufficient color contrast between foreground and background to meet Section 508 standards.
D6: C	olor and meaning	
	convey meaning.	Visual elements (color, bolding, all caps) are not used as the sole way to convey importance or meaning.
D7: In	nages	

	Does not consistently use descriptive alternative text, or the image has text that is not part of the alternative description, or uses "image of" or "picture of" as part of the alt text.	Every image (including those used in Pages, Discussions, Quizzes and Assignments) uses descriptive alternative text that includes any text visible in the image, does not contain "image of" or "picture of", and uses "" if the image is purely decorative.
	Incomplete	Exchange Ready
D8: H€	eading Styles	
	Documents do not use heading styles or use them inconsistently, including skipping heading levels, and/or altered fonts/size/format/color are used instead of heading styles.	Documents consistently use heading styles (i.e. Heading 2, Heading 3, etc.).
D9: Li	sts	
	inserted to create a list.	Lists are created using the Bullet or Numbered List tool.
D10: L	inks	
	Links are not descriptive, or URLs are underlining is used for emphasis or for denoting headings.	Links are descriptive, and avoid redundancy; links avoid using non-descriptive phrases; and underlining is only used to denote active hyperlinks.
D11: T	ables	
	Tables do not use designated header cells.	Table cells designated as row and/or column headers allow screen readers to read table cells in the correct order.
D12: C	Color Contrast	
	Insufficient color contrast between foreground create difficulties for low vision and color blind students.	There is sufficient color contrast between foreground and background to meet Section 508 standards.

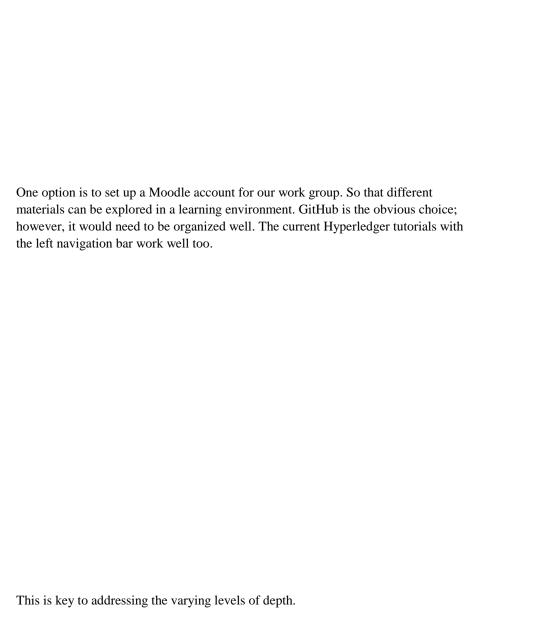
D13: (Color and meaning	
	convey meaning.	Visual elements (color, bolding, all caps) are not used as the sole way to convey importance or meaning.
D14: I	mages	
	Does not consistently use descriptive alternative text, or the image has text that is not part of the alternative description, or uses "image of" or "picture of" as part of the alt text.	Every image uses descriptive alternative text that includes any text visible in the image, doesn't contain "image of" or "picture of", and uses "" if the image is purely decorative.
	Incomplete	Exchange Ready
D15: [Digital Reading Order	
	Reading order is not correctly set so that to screen readers and other assistive technologies.	Reading order is correctly set so that content is presented in the proper sequence to screen readers and other assistive technologies.
D16: [Digital Presentations	
	Some slides have identical titles, reading order is not properly set (slides have had images/charts do not include alternative text. Some text visible in slides is not visible in Outline View.	Every slide has a unique title, reading order is properly set (slides use pre-set layouts), and all images/charts include alternative text. All text is visible in Outline View so that it can be read by assistive technology.
D17: F	PDFs	
	pass the Adobe Accessibility Check.	PDFs pass the Adobe Accessibility Check with no substantial errors.
D18: \$	Spreadsheets	

	Spreadsheets lack labels and supplemental visual or motor impairment to make use of the content using assistive technologies.	Spreadsheets include labels for the rows and columns, detailed labels for any charts, and is accompanied by a textual description of the spreadsheet, drawing attention to key cells, trends, and totals.
	Incomplete	Exchange Ready
D19: /	Audio and Video	
	Accurate transcripts are not included for audio and/or closed captioning for video is not present.	Accurate transcripts are included for audio, closed captioning for video, and narrative descriptions are available when possible.
D20: I	Live Broadcast	
	captions.	Live broadcasts include a means for displaying synchronized captions.
D21: /	Auto-Play	
	Multimedia is set to auto-play.	Multimedia is not set to auto-play.
D22: I	Flashing Content	
	Contains blinking or strobing multimedia.	Multimedia (including gifs and images) do not blink or strobe.
	Incomplete	Exchange Ready
D23: I	Instructional Materials Inventory	
	Inherently inaccessible learning objects are inventory and plan for accommodation has not been provided.	An Instructional Material Inventory of each inherently inaccessible learning object is provided with a plan that has been reviewed and approved by the DSPS office for accommodating students with disabilities.
Mult	imedia (Criteria D19 – D22) Comments:	

Incomplete*	Exchange Ready
E1: LTI/Apps	
verified as accessible.	Any LTI or Apps used in the course have been verified as accessible.
E2: Media Players	
have not been verified as accessible.	Any third-party media players used in the course have been verified as accessible.
E3: Websites	
not been verified as accessible.	Any third-party media players used in the course have been verified as accessible.
E4: Publisher Content	
been verified as accessible.	Any publisher content used in the course has been verified as accessible.

Yes/No/Edit?

bjectives are key for learners so they know if they're in the right place.
spectives are key for feathers so they know it they fe in the right place.
hink this is critical, tutorials that have no flow and link out constantly to hours of reading documentation are difficult. There will be some topics where hours of d



ta constantly show how 'regular and effective contact' enhance learning and do not leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they 'don't get it' or 'can't leave learners feeling they don't get it' or 'can't leave learners feeling they don't get it' or 'can't leave learners feeling they don't get it' or 'can't leave learners feeling they don't get it' or 'can't leave learners feeling they don't get it' or 'can't leave learners feeling they don't leave leave leave learners feeling they leave lea	earn it'. This has been the pro



blem with MOOCs. The purpose of the style guide is to spot gaps and and significantly reduce the need for individual support.