



Webinar 19th October 2021

"Documentary Trade's Digital Rebirth"









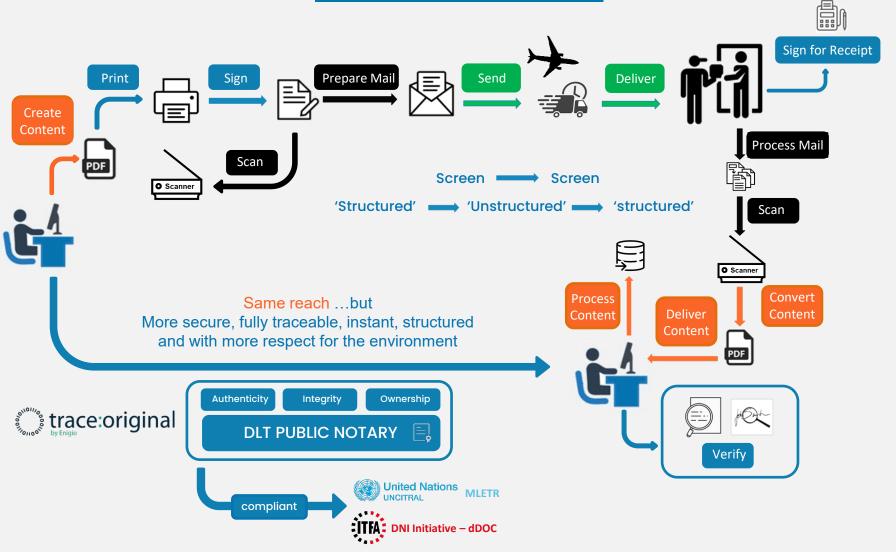


What has driven us to Design a Vision beyond a statement?

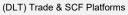
How can we make it part of our value proposition?



Continued used of Paper Documents in Trade Financially and Environmentally Irresponsible!

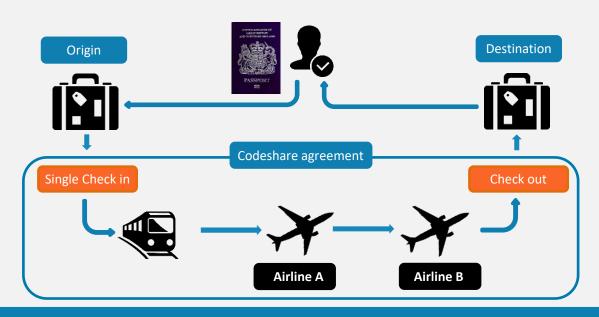




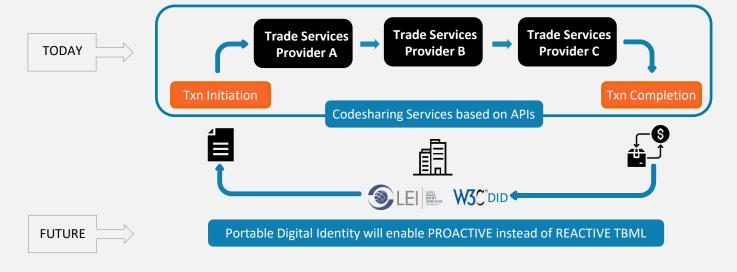




Trade can learn from Travel



OBJECTIVE: Ability to travel or transact cross-border using single digital identity (customer journey)



The business case 'as is'

DOCUMENTARY COLLECTION

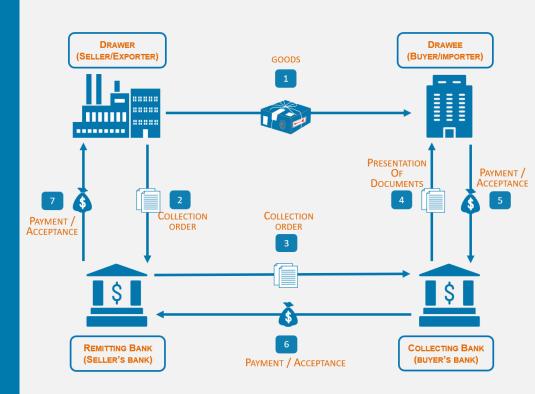
Today

A <u>PAPER BASED</u> procedure that allows a seller to give their bank instructions to physically forward trade-related documents to the bank of a buyer (D/A-D/P)

Fact

Declining volumes

PROCESSING FLOW





Not many options for the seller in case buyers are unable to meet payment obligations

Paper based Collection process today

Weaknesses



Delays on transmission of the paper, goods arriving before documents of title, may lead to additional charges, e.g. demurrage and costs related to banks issuing a S/G to release goods



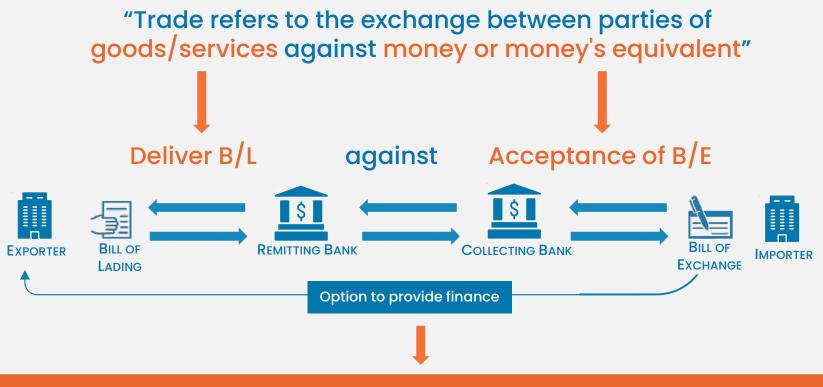
Often includes paper B/E and B/L, which are negotiable instruments => too slow and too risky (loss, theft, abuse)

The business case 'digitally re-engineered'



Digitally re-engineered based on Omnichannel design principles

GOAL: optimise a specific 'paper world' trade business case, aiming to digitally mitigate the risk for the parties involved, without documents being sent around the world and people physically being involved in processing them



Digitally Re-engineered to create instant liquidity

Using APIs to orchestrate collaborative workflows across physical and financial supply chain participants

Using Digital Signatures or Seals to be able to conduct business anywhere, anytime on any device

Use document metadata to generate the transaction and perform TBML & compliance checks

Using a Digital Notary to ensure/verify document integrity, originality and ownership (no access to business data)

Sourcing data from reliable sources such as Single Windows for Trade Facilitation (integrating B2B services into B2G design)

Real-time updates increasing productivity and improving interaction and client user experience



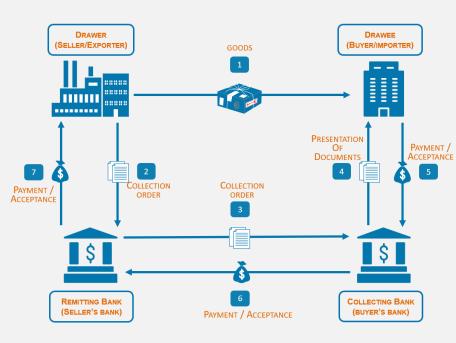


How can this be optimized and weaknesses be resolved?











Digital Trade Asset Potential: NFT transformation => repackaging & distribution

Not just a technology challenge

How can we move from paper to digital documents on a workable legal basis?

Actions pending further Common/Civil Law changes

Provide contractual solutions (e.g. Rulebooks or embedded wording in digital instrument, e.g. ePU)

Target trade chains between jurisdictions with an active 'digital trade' agenda Adopt or align with regulations from supranational orgs (UNCITRAL⁽¹⁾ MLETR⁽²⁾)

China Systems is an ITFA FinTech and ICC UK member and is actively participating in the 'Digital Trade' business case.

Through ITFA, ongoing dialogue with UNCITRAL (compliance of dDOC specs with MLETR) and ICC DSI.

practically

Provided input to the UK Law Commission consultation process (14/07) and input on the response analysis process

(1) United Nations Commission on International TRAde Law

(2) Model Law on Electronic Transferable Records – legally enables the use of electronic transferable records that are functionally equivalent to transferable documents and instruments including bills of lading, bills of exchange, promissory notes and warehouse receipts

How can we kickstart adoption of digital documents, e.g. Bills of Exchange and Promissory Notes?

OPTION 1

Apply a Platform Rulebook

OPTION 2

OPTION 3

Contractual Wording inside instrument

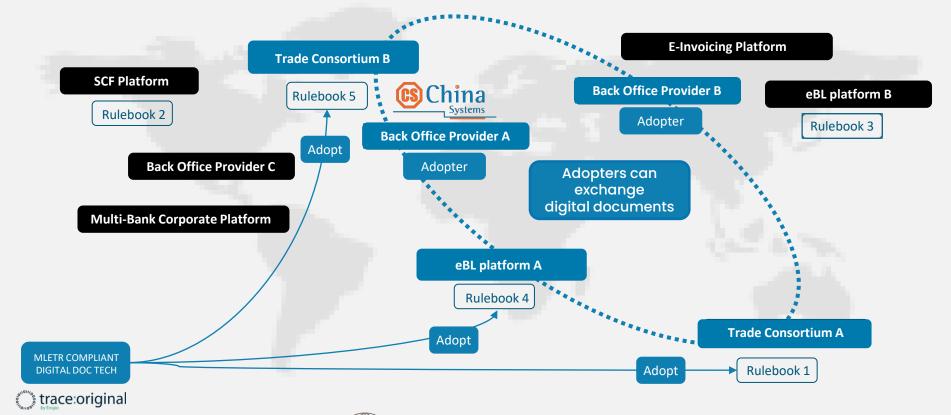
Wait for legal adoption, country by country

Challenge Onboarding of all parties required

Challenge Temporary, scope, repetitive checks

Challenge Unpredictable, many dependencies

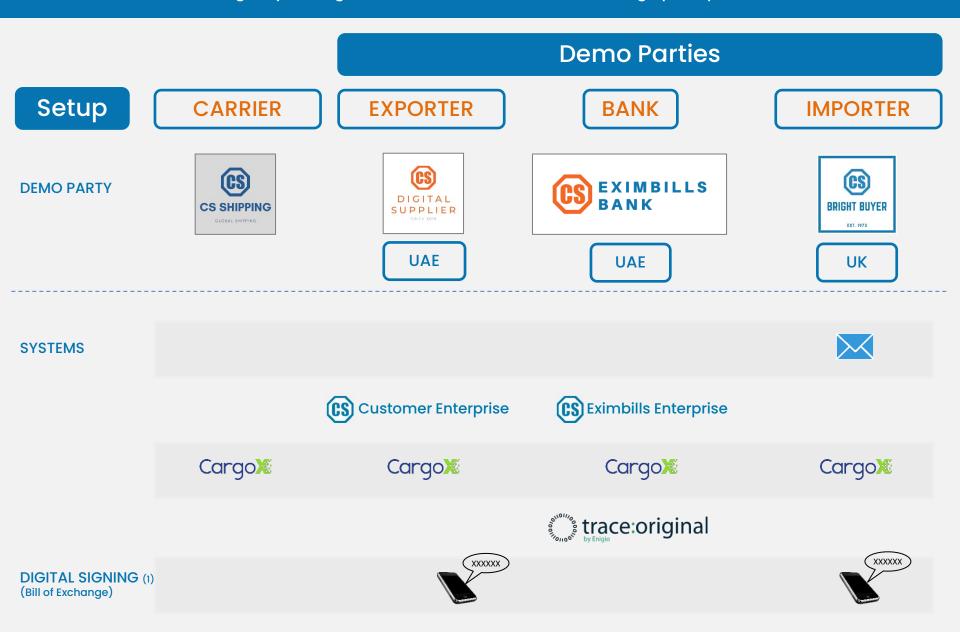
Is there another option? With some goodwill and desire to collaborate...



Digitally re-engineered based on Omnichannel design principles

Introduction to the demo

Digitally re-engineered based on Omnichannel design principles



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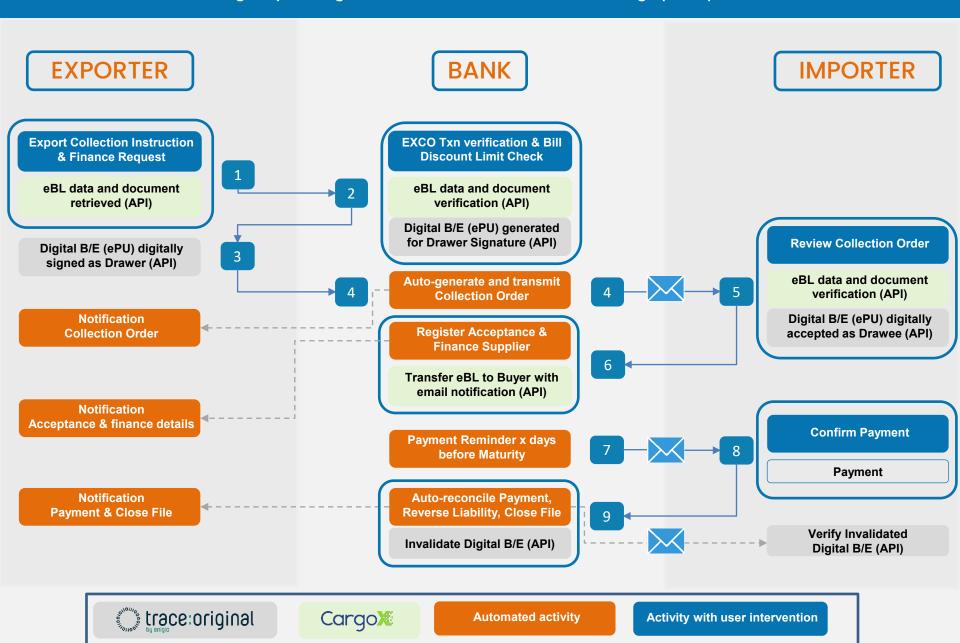
Demo processing flow (1)

(1) PLEASE NOTE THAT THE DEMONSTRATION COVERS 1 SPECIFIC SCENARIO, WHICH COULD BE ADJUSTED IN TERMS OF LEVEL OF AUTOMATION, CORPORATE COMMUNICATION CHANNEL, WORKFLOW LOGIC, DOCUMENTS INVOLVED ETC. WE CAN E.G. ALSO USE PROMISSORY NOTES TO RECORD THE BUYER'S UNDERTAKING AND INCLUDE OTHER TRADE DOCUMENTS SUBMITTED BY THE EXPORTER TO THE CARGOX PLATFORM AS PART OF THE ADVANCE CARGO INFORMATION (REQUIRED FOR CUSTOMS CLEARANCE). WE CAN ALSO INVOLVE A COLLECTING/PRESENTING BANK IN CASE THE BILL OF EXCHANGE WOULD NEED TO BE AVALISED. MDBs CAN ALSO BE INVOLVED IN THE DIGITAL FLOW, IN CASE THE FINANCING BANK DOES NOT WANT TO TAKE THE RISK ON THE BUYER OR AVALISING BANK.

SINCE THIS IS A FULLY DIGITAL TRANSACTION, THE CAPABILITIES SHOWN IN THE DEMO CAN ALSO BE APPLIED IN THE CONTEXT OF A TRADE TRANSACTION SUBJECT TO URDTT, WHEREBY THE BUYER OR HIS BANK COULD BE ISSUING A CONDITIONAL PAYMENT OBLIGATION E.G. SUBJECT TO OBTAINING OWNERSHIP OF THE EBL

Demo

Digitally re-engineered based on Omnichannel design principles

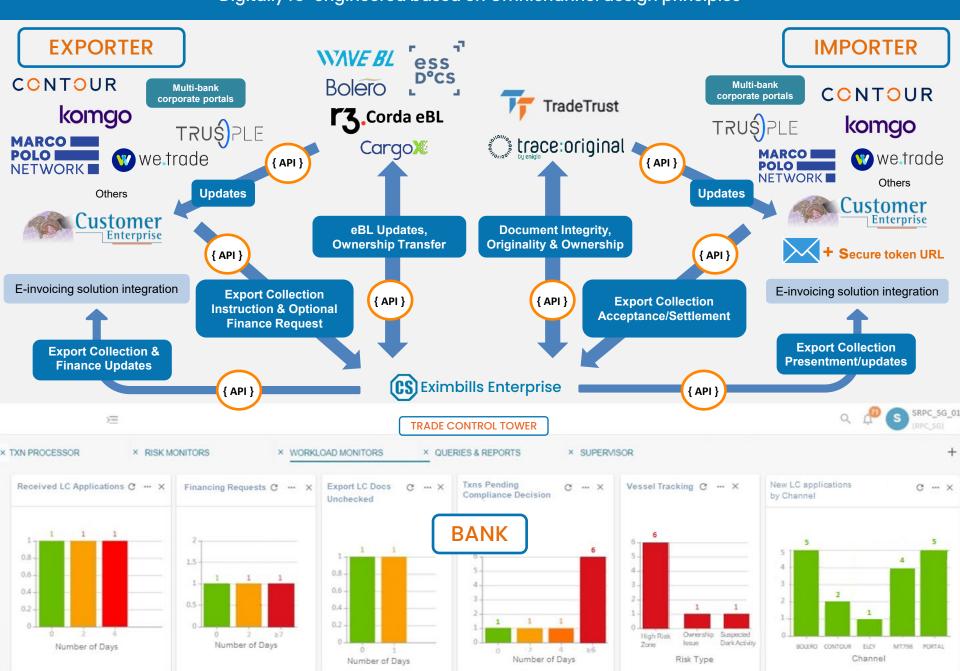


Digitally re-engineered based on Omnichannel design principles

What are the options in terms of connectivity of the solution to other trade ecosystem participants (1)

(1) PLEASE NOTE THAT THE DIAGRAM ON THE NEXT SLIDE ONLY REFLECTS PARTIES INVOLVED IN THE CONTEXT OF A DIGITAL COLLECTION. FOR OTHER INSTRUMENTS AND A WIDER SET OF DOCUMENTS AND SERVICES, ADDITIONAL API BASED CONNECTIVITY MAY BE REQUIRED, E.G. VESSEL TRACKING INFO, OCR/AI DOC CHECKING ETC.

Digitally re-engineered based on Omnichannel design principles





Keeping you connected



Where can you find us?

WEBSITE

www.chinasystems.com

BLOG

https://cseu.chinasystems.com/tds/

Committed to drive and support all 'Trade Source to Settle' digitalisation initiatives

