

# Open Mobility Network

building the *New Economy of Movement*



MOBI

# MOBI & OMN

*Creating standard and digital ways of identifying vehicles and recording transactions*



*Creating network that enables stakeholders to share, exchange and monetize mobility data*

- February 2017 --- *First meetings at TRI (Silicon Valley)*
- September 2017 --- *Early meetings at MIT*
- May 2018 --- *MOBI Launches as a Nonprofit Organization*
- July 2018 --- *VID & UBI Working Groups Launch*
- October 2018 --- *Launch of MOBI Grand Challenge (MGC) Phase I*
- May 2019 --- *EVGI Working Group Launch*
- May 2019 --- *Launch MGC Phase II – Citopia*
- July 2019 --- *Released First Vehicle Identity (VID) on Blockchain Standard*
- September 2019 --- *Launch of Multi Major Carmakers VID PoC*
- October 2019 --- *CMDM Working Group Launch*
- February 2020 --- *Supply Chain Working Group Launch*
- February 2020 --- *Finance, Securitization, & Smart Contracts WG Launch*
- June 2020 --- *OMN Build Kick-off*



# MEMBER & PARTICIPANT BENEFITS

## Open Innovation



## New Business Models



## Cost efficiencies

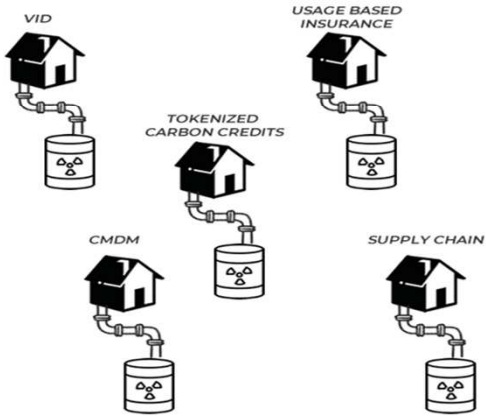


## Social Benefits

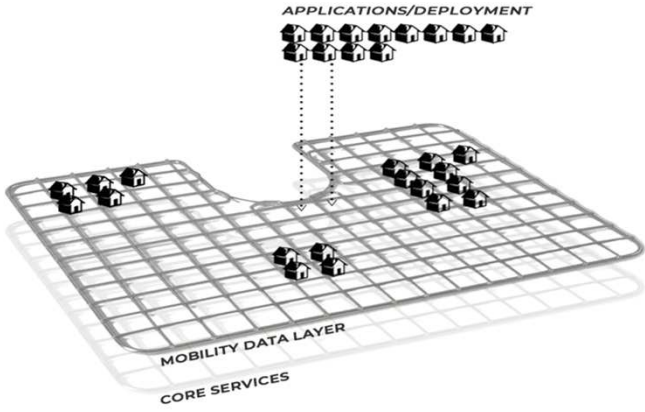


- Neutral and fair governance with a nonprofit structure
- Technology and vendor agnosticism
- Efficiency, scale, cost savings

# Building A Scalable, Robust, Vibrant, Thriving Mobility Ecosystem



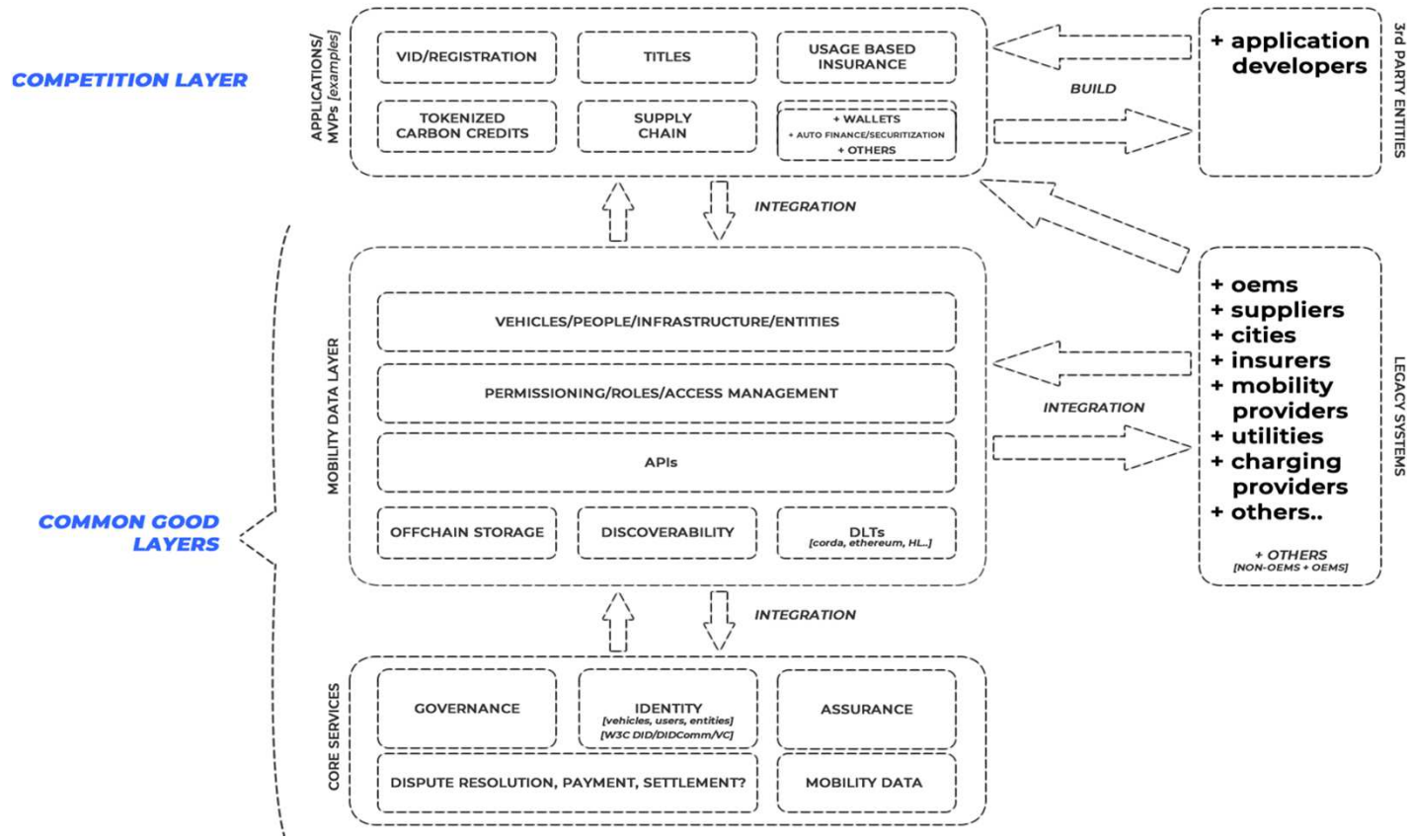
METHOD I >> DISPARATE SYSTEMS/PoCs



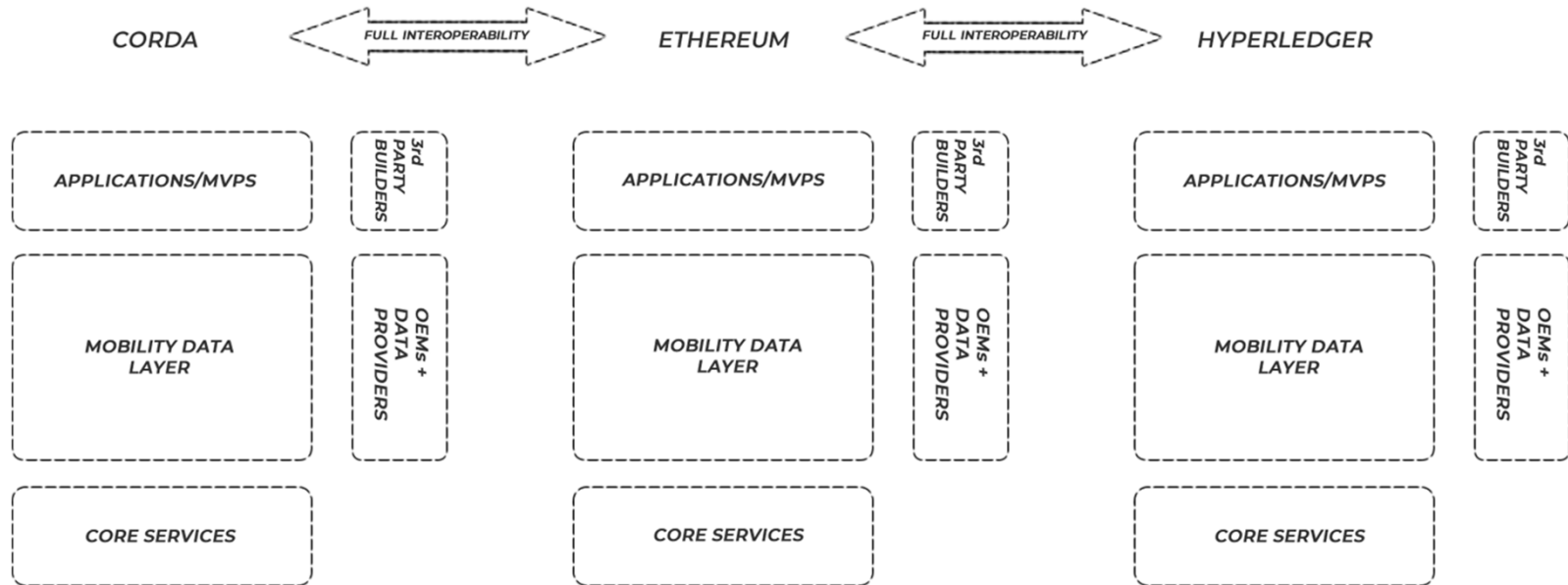
METHOD II >> ECOSYSTEM FROM THE GROUND UP

# Network Architecture

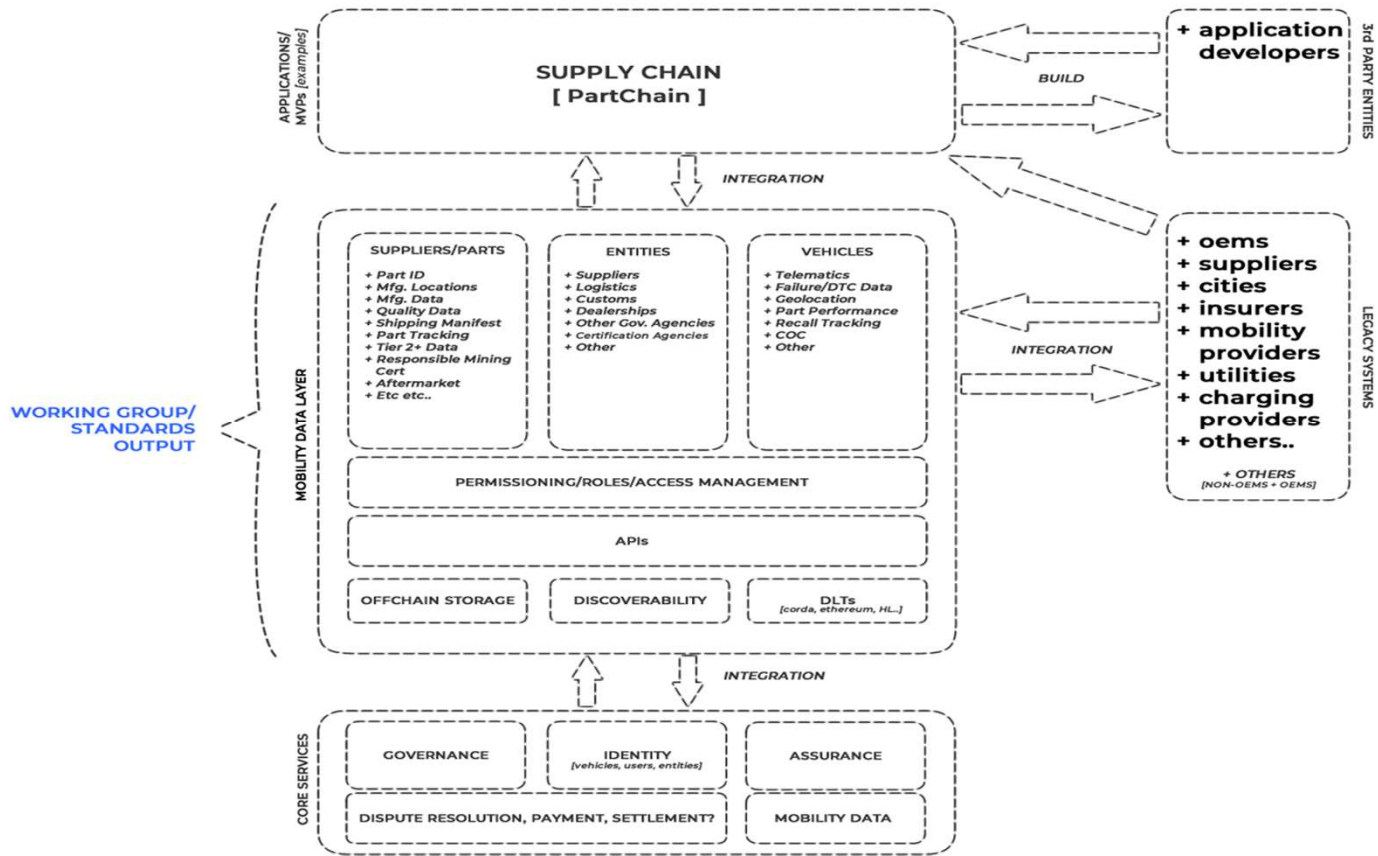
## OPEN MOBILITY NETWORK (OMN)



## Designed For Interoperability



# Example / Supply Chain on OMN





A photograph of a space shuttle launching from a launch pad. The shuttle is ascending vertically, leaving a large, billowing plume of white and orange smoke and fire. The launch pad structure is visible in the foreground, and the sky is a mix of blue and orange. The text 'THANK YOU!' is overlaid in large, white, sans-serif capital letters across the center of the image.

THANK YOU!

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