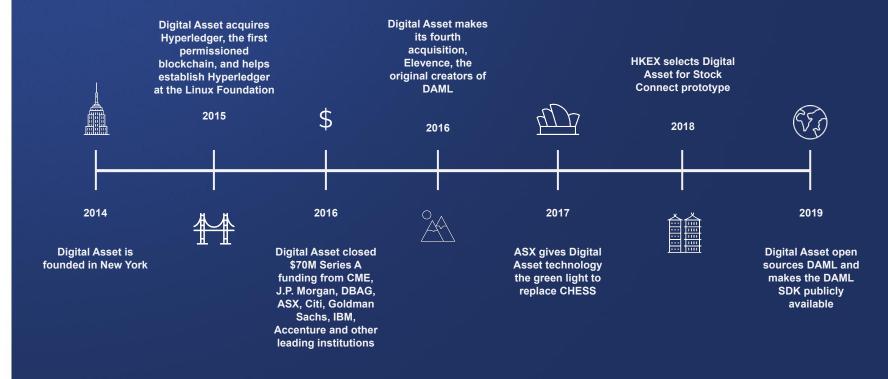


An Introduction to Digital Asset and DAML



January 9, 2020

The History of Digital Asset





Our mission

Fundamentally change the way distributed applications are built and deployed



Two main problems in application development:

- 1. Most development work is undifferentiating
- 2. Disparate implementations prevent interoperability



DAML Benefits

Industry agnostic

Increased productivity

Infrastructure independent

DAML provides ledger optionality



Why standards matter?

- 1. Goals are aligned between standards bodies and new technologies
- 2. Standardizing data and how that data is processed is key









Summary

Accelerate the pace of innovation

Reduce risk and waste

Choose your deployment option

Future proof your application

Get Started



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Twitter: @digitalassetcom, @damldriven

Andrew Pisano, Business Development Director andrew@digitalasset.com
Beth Sendra, Product Manager beth@digitalasset.com
Levente Barczy, Client Engineer levente.barczy@digitalasset.com



Thank You