Growth and Value Ideas

Hyperledger Supply Chain SIG

Value

- Where is there a gap in Hyperledger solutions (tokens, identity, supply chain accelerators, enhance the sample, data and process harmonization e.g. AAIS/OpenIDL, APIs, Cactus and interoperability. Could this be the first step to create a lab
- Solution Brief for Thought Leadership - similar to Telecom one
  - Imagine a holistic view of the world - financing, track,/trace, ESG factors
  - PII, first mile
  - New Era of Food Safety, FSMA
  - The Future of Hyperledger and BC in Supply Chain
  - Consumer Value of Blockchain in Supply Chain (PII, data sharing,
- Levers of blockchain ROI in Supply Chain
  - Manufacturing
  - Food and Beverage
  - Pharma
- Create curated applicable standards list
- Brainstorming sessions offered (free advisory)
  - Business
  - Work with Climate Change Group (Martin Wainstein &)
  - Challenge of the Month   Send out one we select, can be anonymous
  - Art of the Possible or Bring your most challenging supply chain and bc questions
    - Need to be a company, bring your objections or hesistancies, bring your most skeptical friend
    - Create a initial format and offering sheet
- Proving out an interoperability scenario with Cactus (need coder and admin skills via creating a proposal)
- Alternate case study and workshop
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Growth

- Publish at least one thought leadership piece
- Gain acceptance for a thought leadership piece/presentation outside of hyperledger
- Create one scenario/proposal to hyperledger council
- Need (co)-leader(s) for the work we choose to do

Proposed Call Schedule

- Every two week calls with rotation of
  - Industry solution
  - Hyperledger project speaker and its value for Supply Chain. For example, Hyperledger Grid
  - Working/Update session